



**50 years**



**of the Association of  
JCI Senators in Europe**



# Sponsors

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Thanks also to the British Senate for sponsoring the distribution of the booklet with the European Senate magazine.

## Fellowship Level



ASE



Vereinigung der  
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## 50th Jubilee Level

Peter Westman #15592

# Introduction

When asked in the middle of January produce a Golden Jubilee booklet to celebrate my initial thought was NO – I have too much else on and there is not time to do it justice! However true to form I said I would think about it as long as someone else looked after the finance and helped chasing the content.

Suggestions of the easier option to just reprint the 40<sup>th</sup> booklet plus extra pages updating it and the challenge of producing a 50<sup>th</sup> Anniversary booklet got the better of me, so much to Morag's annoyance I said Yes.

After 3 months of frequent chasing, discussing finance & format, rewriting articles 4 or 5 times longer than requested or the content warranted and everything else that goes into producing a professional publication you now have it – initially planned as 12 new pages added to the 44 of the 40<sup>th</sup> booklet has evolved to be 68 pages which are mainly new or re-edited. Even then I have not been able to put everything in that I received. If I had received everything that I requested or considered including it would have turned into a book.

Some articles I received were too long for the space available but included interesting content which had to be edited out. So I will be allocating some space in the next magazine for the full version articles that were dramatically cut down as well as ones that did not make it into the booklet at all.

Now I am sure that some of you when reading this publication will say "why did he not include so and so?" Well the answer will often be that I asked for it but it did not come. Of course another reason could be that I was not aware of it – if nobody tells me I cannot include it. There are also some things that I know happened in the past and might have included in the timeline or elsewhere but the ASE records are very patchy in places and given the time available I could not nail down the facts. As an engineer I wanted to be sure that whatever went in had enough detail and could be backed up in some way.

Another reason why some stuff is not in is that I could not think of a way to include it in a way that would be interesting to read while being good to look at and legible to us older Senators whose eyesight is not as good as it was. An example of that is recognising the nearly 200 Senators I know of who have served on the ASE board in some capacity. I have a spreadsheet that records the elected and appointed board members for each year but I am sure that there were other people working hard in the background who were not 'appointed' to the board.

Early in the process we had an extensive discussion about whether this publication should just be electronic or in printed form too. Older Senators almost unanimously wanted hard copy that they could touch & feel and easily show to others while younger Senators were much more in favour of a digital version. I hope that when the younger Senators have picked up and read a hard copy that they will agree that printed on paper does have its benefits. However we could not distribute a physical booklet to over 10,000 Senators in Europe so having a digital version freely available will enable every Senator who wants to look at it do so. We are also trying a new concept to me – a video version that Filipe Carrera is organising and I look forward to seeing that to. If he is late getting it out it may be partly down to me not being able to provide him with the base material as soon as he wanted it.

Which leads me to thank everyone at Ruddocks who has turned the material supplied into a physical booklet handed out at Lyon. I also wish to thank those that assisted in the background and particularly Jürg Porro who managed the sponsorship, without which, the booklet would have been thinner, simpler and less widely distributed. I also have to thank Morag who, as usual did proof reading and helped drastically edit/precis some of the more wordy or convoluted contributions.

Last time I referred to my national bard – Rabbie Burns and his poem "To a Mouse". Time has not allowed me the luxury or pleasure this time of reading through my archive of nearly 45 years of magazines & newsletters but here is what I wrote last time (look out for a theme of repurposing material as it is called in the media industry).

**But Mousie, thou are no thy-lane,  
In proving foresight may be vain:  
The best laid schemes o' Mice an' Men,  
Gang aft agley,  
An' lea'e us nought but grief an' pain,  
For promis'd joy!**

Well Rabbie was only partly right – we are all blest and although there has been pain, late nights and sunny weekends spent glued to the computer I have enjoyed putting this booklet together for you, my fellow Senators, and I hope that it brings you some 'promised joy'!

**Peter Browning, JCI Senator #49104  
Newsletter Editor 2007 - ??**



## Dear Senators

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Golden Anniversary - 50<sup>th</sup> Birthday - Party. We are like a big family. While the children are annoyed by the eternal memories of the elderly, the older ones are enjoying their lifetime achievement. We can proudly look back on a

development that began with the friendship and fellowship of Senators based on their JCI experience and on the creed. Today our 12,000 members share this experience of their respective cohort and the love to our creed. The more we are, the bigger the age difference is, the more friendship is often replaced by respect and curiosity.

We have diversified our activities, because of diversified interests. We serve more than ever from different cultural backgrounds. In the long run such a group cannot be kept together without community-building activities. Here are some: 25 years ago, Peter Quirin created one of the formal signs of the dignity and significance of our association by gifting a new chain of office incorporating the earlier President's Medallion. Our organization aims to promote friendship and fellowship among Senators based on respect and curiosity. Some groups of Senators live FUN – **F**riendship, **U**nity and **N**etworking. Some think that friendship and unity is a too big a thing to just express our love for JCI and a few common interests. That's why we set up special interest groups. An example: We have been organizing the European Golf Tournament in Mont Garni for almost 30 years. We also support JCI in its development. The First Timer Programme at European JCI conferences was a significant example of the valuable contribution Senators can make within JCI. It has been adopted by JCI and thus shows its extraordinary relevance.

Especially in times of the digital revolution, experience is worthless if it does not reflect the new technical and social developments. For this reason, reverse coaching, from the Jaycees to the Senators will come into our lives and no organization is better prepared for this than JCI and our Senate. The story [www.littlekingJCI.com](http://www.littlekingJCI.com) is bringing our creed in a beautiful way to the world and is linking Jaycees and Senators across the globe to the many languages of JCI members. Diverse in languages, united in the creed. Let us strengthen Europe in the world. One Europe – One Senate.

Happy Birthday to every Senator. It's your achievement.

**Friedhelm Wachs, JCI Senator #62758**  
**ASE President 2018/2019**

50 years of the Association of JCI Senators in Europe

## Dear Members of the JCI Europe Senate

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I am honoured to address the JCI European Senators on such an incredible occasion—reaching the 50<sup>th</sup> anniversary is a testament to the long-standing relevance of our organization and the strong network we have created.

While this Association of JCI Senators in Europe has been around for half a century, the world has been changing faster and faster. In the face of much uncertainty and the need for unity across Europe, I am excited to see that the JCI Europe Senate is supporting the Step Up For Europe campaign that advocates for youth participation in decision-making. As an organization that believes the brotherhood of man transcends the sovereignty of nations and works to provide development opportunities for young people, I believe this campaign inspires young people to invest in the future of Europe. We are just seeing the start of what this campaign can achieve, but I know that we will succeed by providing opportunities for young people to unite with a common European identity and share their voice in shaping the future of Europe.

As JCI members and JCI Senators, we must take ownership of campaigns like this that create positive change in our communities and inspire young people to become active citizens. It will be the legacy left behind by these young people that will carry us into the next 50 years.

I count on the Senators of JCI Europe to continue to mentor and guide efforts of young people, and importantly to Inspire Youth, Inspire Leaders and Inspire Change. It is only when we have inspired youth to become leaders and create positive change across Europe and throughout the world that we will truly know we have been successful as an organization.

Again, I sincerely thank each one of you for your invaluable contributions to JCI and the European region. I look forward to continuing to hear about your efforts!

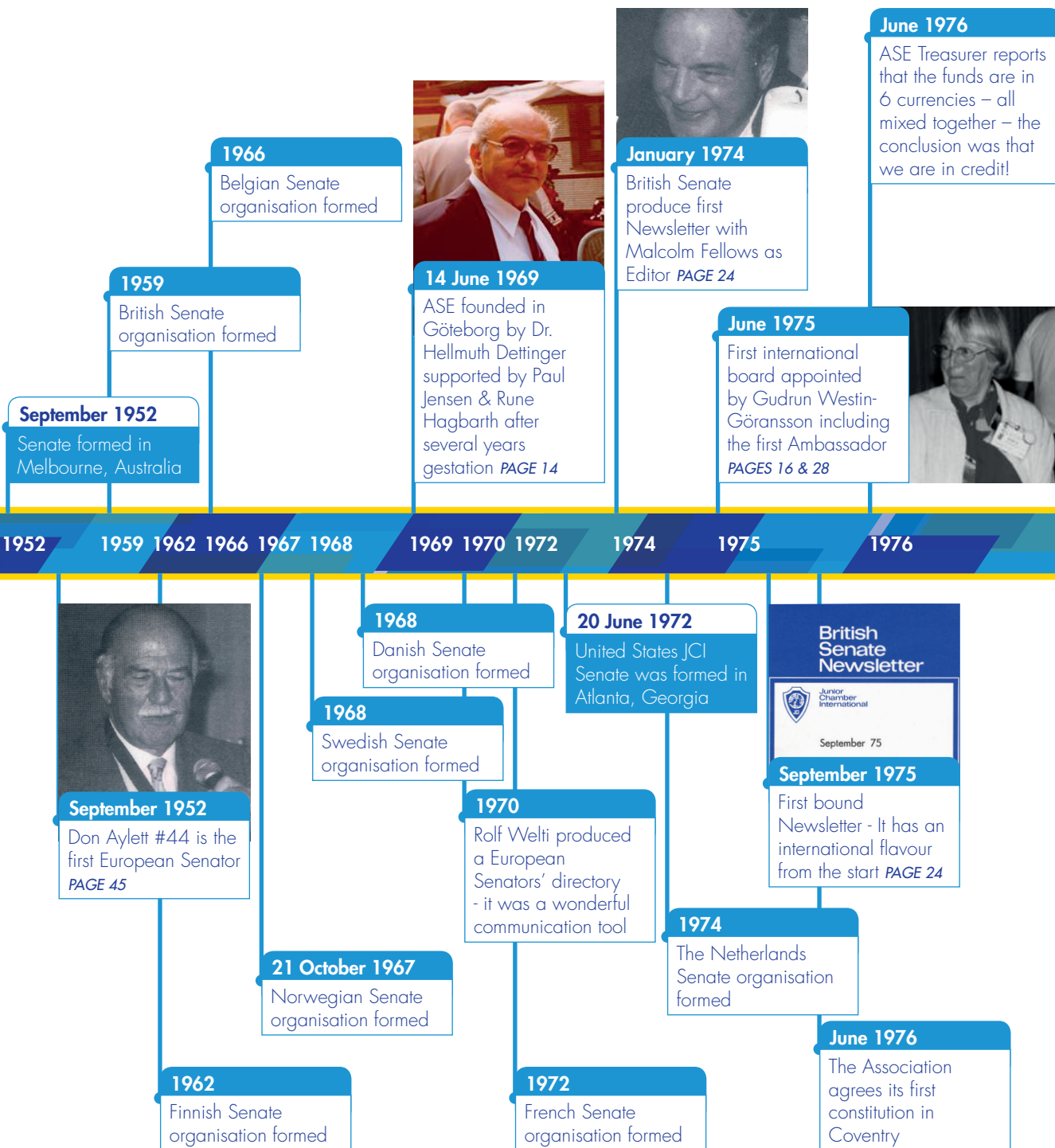
Best regards

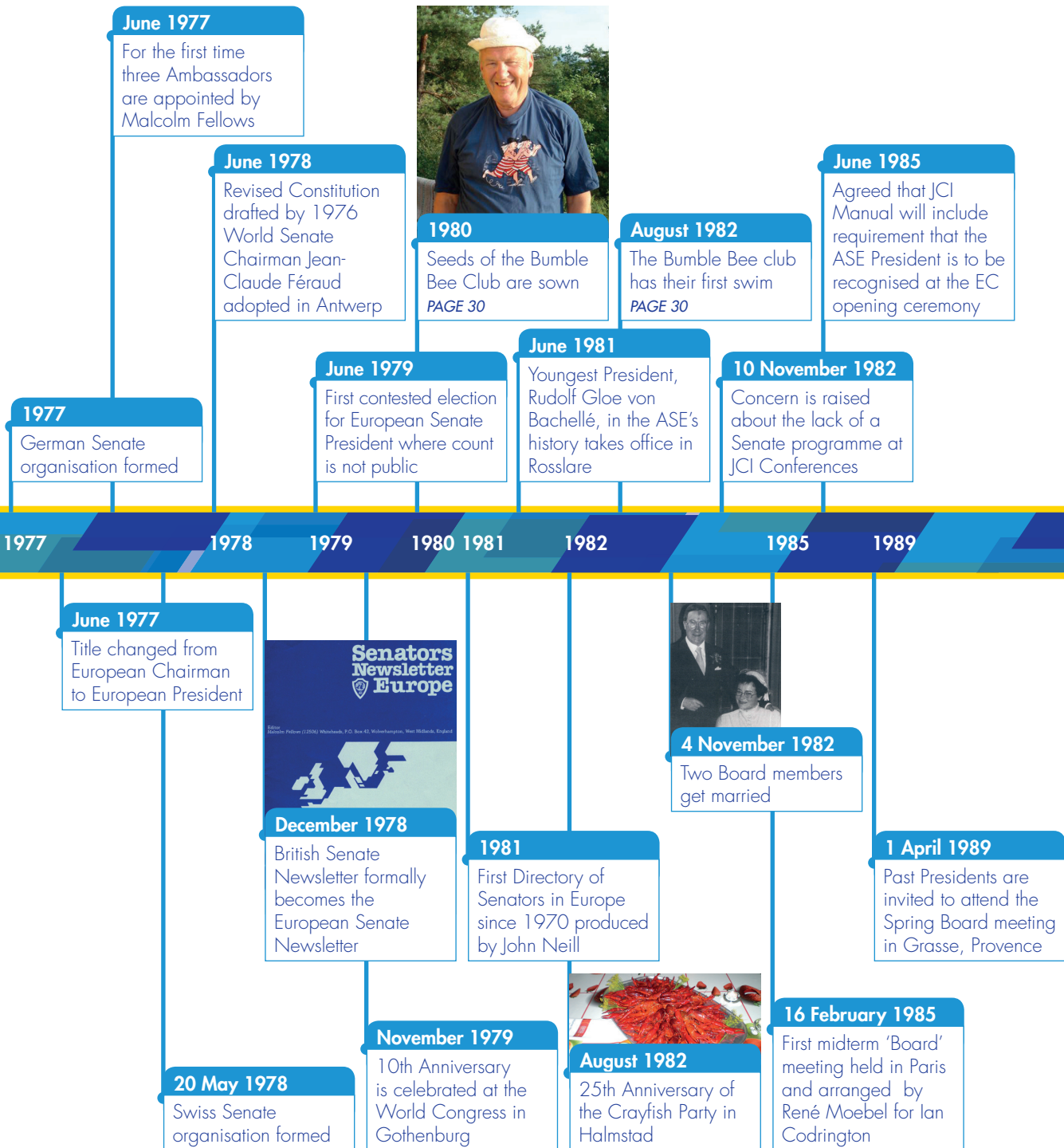
**Alexander Tio, JCI Senator #71688**  
**2019 JCI President**

*A message from Marc Brian Lim #73006, the 2019 JCI Senate Chairperson was also received but space does not allow both to be printed. Marc's message will be in the ESM 2019 issue 1*

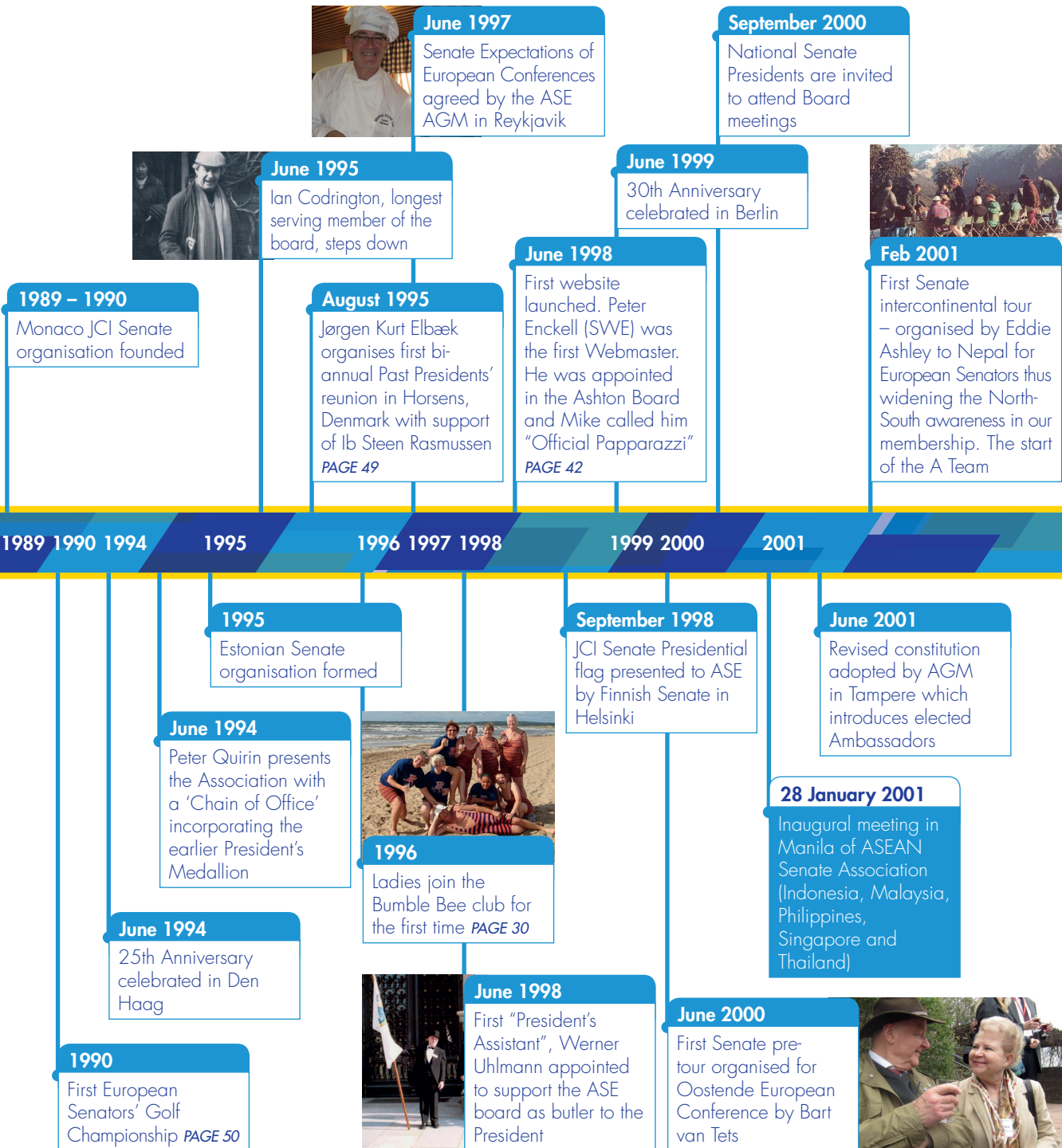


# Senate Timeline





# Senate Timeline





**Nov 2001**

Informal meeting in Barcelona between ASE, US Senate and Senators from the Americas

**Nov 2003**

First meeting between JCI and Senate to discuss Senators' Expectations at World Congress

**Nov 2005**

First Joint Boards Secretary, Peter Bakos, is elected in Vienna for a 3 year term



**Nov 2002**

First official meeting of Joint JCI Senate Boards in Las Vegas – The idea for the Joint Boards was introduced by the ASE President Henri Agnelly in 2002 and the first meeting was held at the JCI 2002 World Congress in Las Vegas and chaired by the Senate Chairman Georges A. Bouverat. Chairman Salvi Battle chaired two Joint Boards Meetings in 2003. The first one was in Monaco, during the ASE Spring meeting and the second was at the JCI 2003 World Congress in Copenhagen. [PAGE 5](#)

**November 2007**

Joint JCI Projects with Senate - First Timers Programme and Corporate Social Responsibility (CSR) programme - started in Antalya [PAGE 56](#)

**June 2007**

Revised constitution agreed at AGM introduces position of Deputy President

**April 2008**

First e-Bulletin published with Francis Defauw as Editor



2002

2003 2004

2005 2007

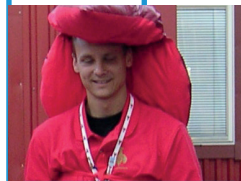
2008

**October 2002**

Two Senator tours through the Sumatra island organized by Bart van Tets

**17 Oct 2004**

ASE President Eddie Ashley dies 'in post' aged 67 and IPP Harald Pfab stands in to the end of Eddie's year



**June 2008**

First Deputy President, Arja Vilanko from Finland, is elected in Turku

**June 2002**

First six elected Ambassadors and oldest President, Henri Agnelly, in the ASE's history take office in Istanbul

**June 2004**

The ASE President's Award for 'Senate assistance to Junior Chamber' first presented at Lausanne

**August 2007**

50th Anniversary of the Crayfish Party in Halmstad

**2007**

Networking group for Senators established on JCI eWorld [www.jcieworld.cc](http://www.jcieworld.cc)

**May 2002**

ASAC Officially formed during the Area Conference in Santo Domingo. The first official President was Johnny Peña but also there was a recognition for Manuel Concepcion, who passed away three months before the Conference, as the Founder President for all of his efforts to create ASAC

**Nov 2004**

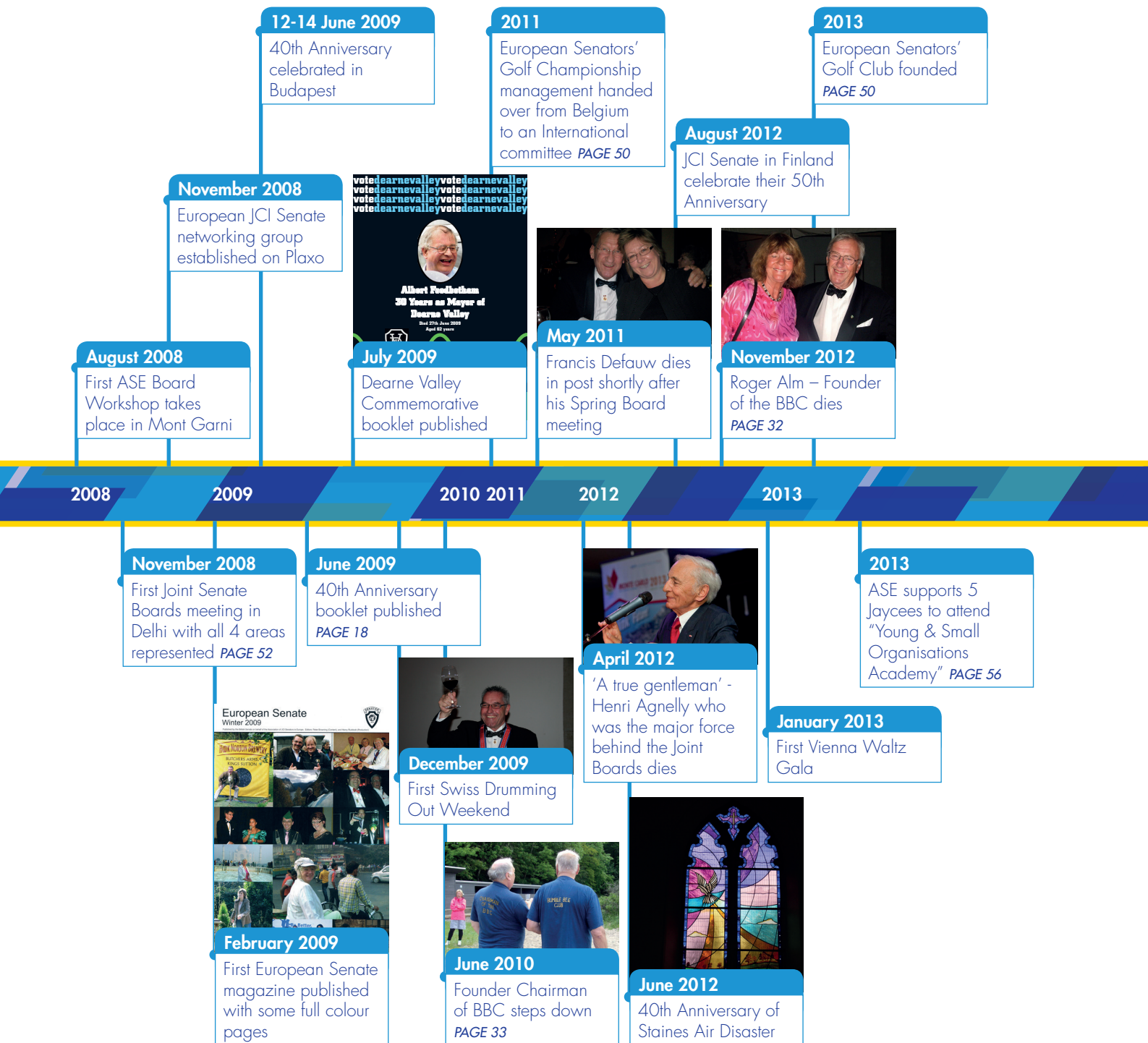
JCI Senators' Expectations at World Congress agreed with JCI in Fukuoka [PAGE 60](#)

**March 2008**

'Tsunami Boat' project sponsored by ASE completed with 'ASE Hope' being used by fishermen in Sri Lanka



# Senate Timeline



**April 2013**

First Presidents' Forum in Waxholms Kastell  
**PAGE 64**

**December 2018**

Lubeck Impulse created  
**PAGE 66**

**2015**

100th Anniversary of founding of Junior Chamber



**June 2018**

Little King JCI launched  
**PAGE 57**

**2015**

European Senate magazine goes full colour and has a redesign

**2019**

British Senate is one of the first National Senate Organisations in the world enter their 60th year



**August 2017**

60th Anniversary of Halmstad Crayfish Party

**March 2019**

ASE sponsors access for 'Orphan Senators' to digital version of European senate magazine

2014 2015

2017

2018

2019

**August 2015**

ESGC celebrate their 25th Anniversary

**June 2018**

ASE Board roles changed and Charges d'Affaires introduced for link between ASE and national Senate organisations  
**PAGE 28**

**February 2019**

Digital version of European Senate magazine made available to subscribers – including digital archive from 2003  
**PAGE 26**

**January 2015**

20th Anniversary of Swedish CCD



**June 2014**

'Larger than Life' Mike Ashton – a true friend to all dies



European JCI Senators  
**SUMMIT**  
April 5 – 9, 2017  
Helsinki, Finland

**April 2017**

First Senators' Summit held in Helsinki  
**PAGE 64**



**November 2018**

Senate Switzerland celebrate their 40th Anniversary

**11 May 2019**

Dual Language Constitution proposed to Lyon AGM so that ASE can register legally in Strasbourg as an Association

**8–11 May 2019**

50th Anniversary celebrated in Lyon

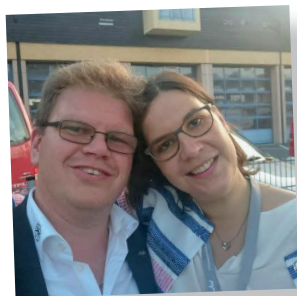
# Happy Birthday ASE!



Dear ASE, when you came to life, we still were stardust. Now we are part of your federation and yeah, it could have been worse.

We remember well, when starting our JCI life in our home

chapters we had no real idea what exactly was coming up. Fortunately, our chapter was very active. Experienced young and old Jaycees integrated us instantly in projects and activities. Board members explained structures, accompanied us and sent us to academies, seminars and conferences, both national and international.



From the very beginning onwards we also met younger and older Senators at different occasions. We experienced, it is the same with Jaycees and Senators like it is with everyone else. You have such and such. Some are more active, interested and

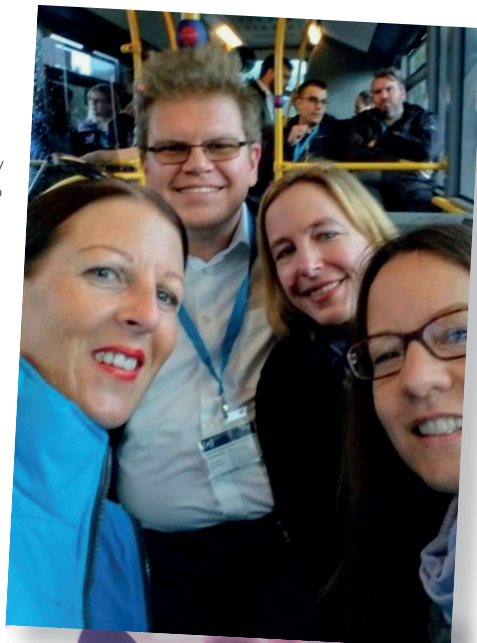
willing to share their knowledge and experience, some are less. With some the chemistry fits instantly, others you can estimate and know with only a loose connection. Most of the national and international Senators we met as very young Jaycees and still meet now, and hopefully in future, have one thing in common. They are incredibly open minded. Open minded towards life and people. They give answers and explanations to whatever questions, when asked, and they share voluntarily and frankly their opinions and experiences gained throughout decades.



What a lot of the younger Senators we know have in common is mainly the will to be a bond between the Jaycees and Senate. They are very well aware of what their time as active Jaycees gave them. Now they are with pleasure willing to provide their chapters with the kind of support the chapter members need and ask for. With pleasure we young Senators show the almost unlimited possibilities to take part in different academies, seminars and training to develop and improve skills. To create positive change while taking action in various projects, whether the main focus lies on economics, politics, charity, or communication and further more. Shortly summarized - the subject one is most interested in. To get the chance to travel and enjoy the experience of foreign countries and people with many styles of living and working and doing business. To constantly fill the JCI values with life. To take part in changing the world to be a worthwhile place for everyone while being active locally and globally. To grow by being helpful, caring, eager to learn and full of energy.

To flourish by building various intense national and international longlasting friendships.

Of course the bonds of we younger Senators to our chapters might still be a bit stronger because our time as a fresh Jaycee is not so long ago, but there are also you very experienced Senators, who follow attentively what is going on in JCI world. And amongst you are always those who are actively interested in taking part in JCI events and projects and to support your chapters with mentoring and ideas. Sure, we all possibly know and have heard the saying: "In





my time everything was so much better." Let this saying go. Enjoy every good time and memory of the past. But also embrace and enjoy the time now and in the future, not as a worse one, but a different one and see the positive in the different.

We can be so lucky to have our JCI and Senate community. The older ones can share their experience and knowledge and so can the younger ones. The young members are the future and through lively communication the older members can always be up to date. This bridge between all Senators and Jaycees of all generations should be strong and filled with life. Being in the Senate is a great occasion to share the experience - a knowledge gained over the years

between generations. A true win-win situation since learning is a never ending story.



Dear Birthday child, nothing of what we pointed out is new for you. But repetition and redundancy have their legitimacy. Especially when it comes to important values. To bring positive change in your life, in others lives, in your community and in the world by positive action never gets out of style.

The highlights we were able to experience during the last years were without measure. What they have in common is the exchange with other people. Whether while discussions

in a small group, while having a great time during an excursion, while having home hospitality or while organizing an event. Or, last but not least, while enjoying a good, tough party night.



Dear ASE here our birthday wishes: May you live another fifty years, may you grow healthy and constantly, may you focus on the important main things in life, may every Senator throughout Europe experience your federation, feel very welcome and enjoy the power such a great community as yours can give back to every participant.

Once again very happy birthday & congratulations from

**Myrna Neudert & Oliver Neudert**  
**JCI Senators #72904 & #71793**



# Birth of ASE



Jacques Cote, Paul Vessaud, Bart van Tets, Jean Martin & Mrs. Vessaud (turning to camera) at the French National Congress in Grenoble.

## Background

Rolf E Welti of Zürich started a circle which became the Association of JCI Senators in Europe in 1969. He was a popular and industrious person who successfully operated a trustee office, consultancy in economics and a private banking operation. The owners in the background of these enterprises were some gnomes of the 'little big city' of Zürich.

At the 1969 JCI European Conference in Gothenburg German Senator Hellmuth Dettinger had an idea which he wrote a paper about. This introduced the thought among Senators of not just enjoying attending a conference once in a while again but to also to arrange with fellow Senators exchange visits of their growing children to each other's homes and spending holidays with each other's families. Hellmuth agreed at the request of Rolf to become co-ordinator of an annual meeting of Senators and to welcome them to that meeting at the next JCI European Conference. This preparation started in 1969 – 1970.

**Bart van Tets**  
**JCI Senator #8792, ASE Chairman 1971/1972**

*Extracted from text published at Monaco 6<sup>th</sup> April 2003*

## Origins of Senate in Europe

The Association of European JCI Senators was founded on the occasion of the European JCI Congress in Gothenburg on the 14<sup>th</sup> June, 1969, by Paul Jensen, Rune Hagbarth, and myself.

The foundation of this Association in 1969 was the result of my many years of effort to organise a link and to

establish a kind of relationship between JCI Senators, i.e. these people who had rendered outstanding services to the JCI Organisation. This my idea dated back to 1965, when I was JCI Vice President, and I was confronted in many places with the desire of many active Jaycees to remain in some kind of relationship with the Organisation and to have an organisation to keep in contact with other Senators.

After having established the organisation in 1969, I did my very best, as the first Chairman of the Association, to bring it alive. I sent out questionnaires, organised the exchange of children and summerhouses, and mutual visits of Senators in different European countries. It was really a time-consuming task as you may imagine.

**Hellmuth Dettinger**  
**JCI Senator #3148, 1st ASE Chairman**

*Edited from 25<sup>th</sup> Anniversary Newsletter published in September 1994*

## Early Years

In those years the Junior Chamber International IPP was reportedly referred to as 'an exhausted man trying to get on his feet again' and having hardly any interest in spending time on the International Senate to say it mildly. It was also not really accepted that Senators should start forming National Senate circles as had already happened in Britain. It was considered much against the rules outlined by JCI.



Bart explaining the concept of a loose and friendly association of Senators in Europe at a lunch during the conference programme in Sabadel, Barcelona. Paul Vessaud & Albert Diercxens are on his right.  
*published at Monaco 6<sup>th</sup> April 2003*

Key principles for European Senate co-ordination furthered by the early leadership were:-

- Open to all Senators resident in Europe without limit
- Friendship
- Loose with no ties to any JCI organization
- No business sponsorship
- Internal use among Senators only of the JCI logo
- No copying of, or competition to, Junior Chambers
- Not to constitute a service club in the community
- When asked for logistical assistance for a JCI event to be co-operative towards the organisers e.g. for home hospitality
- To be inventive in organizing European Senate events.

This mission was meant to be a message for the future.

Another key principle was that each Senate group should have its own ways and be recognisable by local customs so that the membership would be happy.

Rolf co-ordinated 1970-71 and Bart van Tets from Dordrecht, The Netherlands 1971-72. Next came Frederik Graf of Halmstad, Sweden for the next 2 years (he also initiated the annual Crayfish party concept). In 1974-75 Olavi Rautio from Finland was chairman.

When Gudrun became European Chairman in 1975 Europe had (as far as she remembers) 2000 Senators.



Rolf Welti, Henny Snoeker, Winny van Tets and Ruud Snoeker (Dutch NOM President) at the "Atlantis" looking at the medallion developed by the San José Junior Chamber in California.

But the organization had practically stopped working. Rolf's European Senators' directory, which was a wonderful communication tool, had become outdated, JCI had lost track and the interest among the Senators was very low. The Association was not even legal according to JCI's by-laws, which forbade regional Senate groups - The task did not seem easy.

During that year the concept was changed - it was encouraged that contact between the board and the individual members should now go via the national Senate Chairmen and national. In countries who did not have such groups - and they were a majority - we asked the NP to nominate a contact person for the Senators. These poor people, compiled on a list, got from me a stream of newsletters that they published in their national JCI magazine or spread in other ways. They can be found in the British Senate Newsletter of the time which later became the European Newsletter and is now the European Senate Magazine.

Still the individual Senators are the members and have the voting rights. National Senate Presidents and Ambassadors do not form any hierarchical structure but are there to facilitate the contacts. The fees that individuals or countries paid were always voluntary, again to ensure that we did not get too formal.

In 1976 at the European Presidents Meeting in Klagenfurt where, as both National Presidents and JCI officers would soon have passed the age limit and would then be happy to have a Senators' club, we got support for our still illegal European Association with the agreement that we do not interfere with JCI.

All changes were passed at the AGM in Coventry. The meeting was lively and very hot and the assembly moved constantly to the bar at one end of the room. Senators voted by raising their hands to make sure that it was correct. The Association got its first statutes and a new name; JCI Senate in Europe - An indication that we were the European part of a world-wide Senate.

The articles were changed only three years later in 1978 in Antwerp. When Jean-Claude Féraud, WP from France, became Senate Chairman, he wanted to make the Association looser and adjust the articles to suit the French language. So we got another name again - the present one was considered vague enough. Chairmen became Presidents and so on. But the main structure was not changed.

*Compiled from various previously published articles by Bart van Tets & Gudrun Westin-Göransson*

## After a Few Years

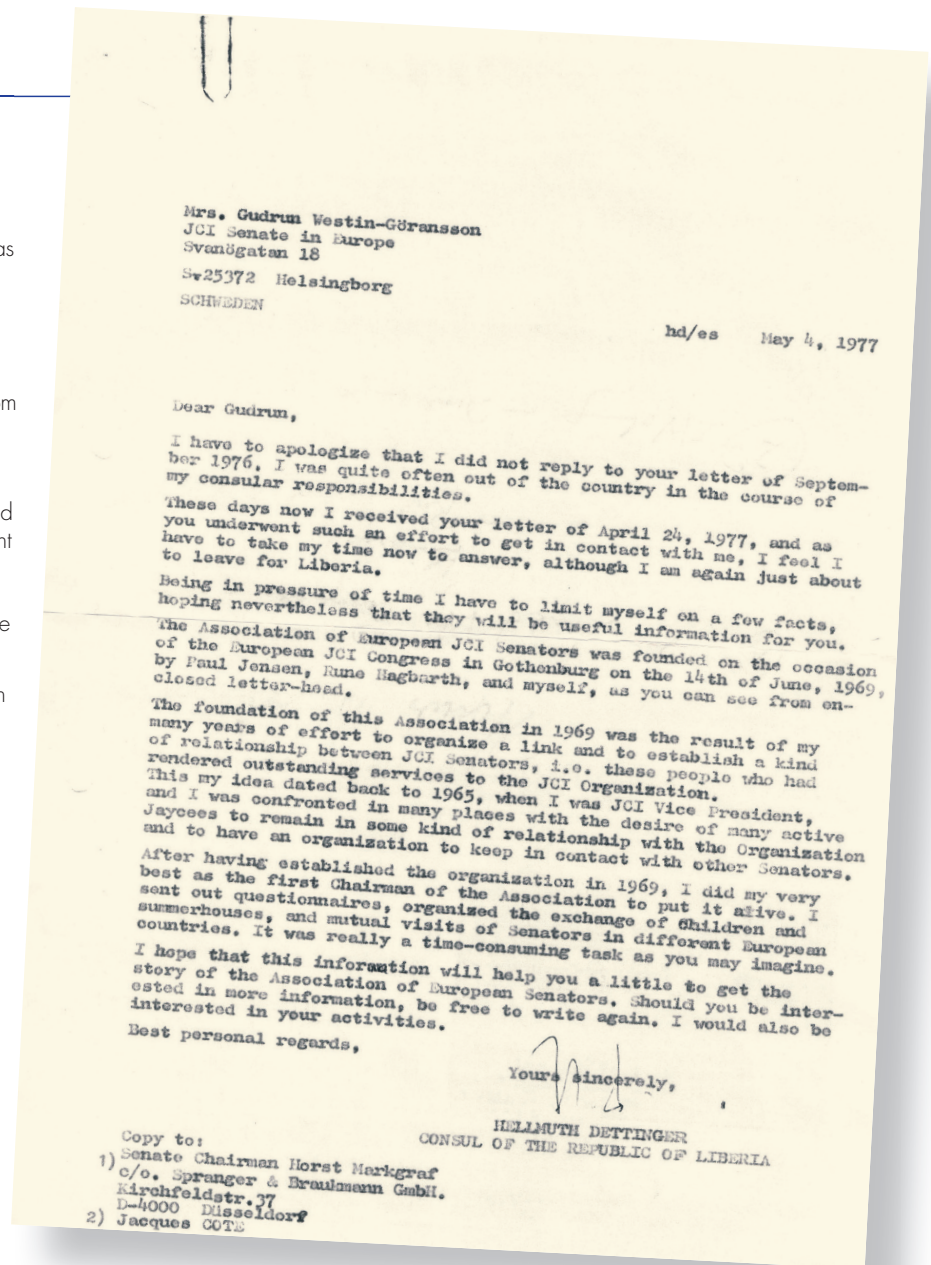
When I was elected European Chairman in 1975 – as the first woman and with considerable competition – these organizations worked very differently from those of today. They could hardly be called organizations.

The number of Senators had been very low during the sixties, and nobody was prepared for the Senator-boom in the seventies. Least of all JCI that had not before seen the consequence of giving life membership to young people of 40. Now the accumulating numbers of long-lived life members became appalling and could mean both political and practical implications. Different imaginative solutions on how to diminish the numbers were discussed. But fewer Senators meant less money for JCI... So we were allowed to grow, but not to have very formal organizations.

As a fresh national Senate Chairman in 1972 I began writing newsletters as my communication tool, to give the scattered Swedish Senators a sense of belonging. In my first letter I formulated my vision: "Until now the Senatorship has meant a proud moment, a new pin (soon exchanged for a rotary pin) and a card in the drawer. I want it to become a membership of an international club, where you meet friends and where you are prepared to act as an ambassador for JCI" This vision I repeated in many forms, the last time in the Guidelines for Senate Organizations that I wrote in 1977 at JCI's request. In between much had happened.

But I had a good board. Traditionally the Chairman appointed the board and it was elected as a group. For the first time in several years we had an international board. The Secretary was Michel A Graber, Swiss PNP and a modern man who could accept being the secretary for a female Chairman. We worked very well together and he had good ideas. His wife Françoise translated my English newsletter (of course I wrote newsletters again) into French.

The other board members were the treasurer Stephen Tendlow and Bernard Florsham as organiser of the Senators' programme for next year's European Conference. Jacques Cote wanted to be my ambassador for the French-speaking countries – the very first Ambassador. When he became Chairman next year I was his Ambassador for Scandinavia. It was a practical arrangement and not very formal.



## Guidelines for Senate Organisations

### Internationalism

All Senate groups should be aware of the fact that JCI Senate is one worldwide group and that local or national groups are just parts of the whole. They are formed simply for the sake of fellowship and to enable communications between Senators.

*Copy of letter from the founding Chairman to Gudrun about the start of the organisation.*





### Purpose

The purpose of the Senate organisations should be:-

- 1  
To promote contacts between the Senators;
- 2  
To assist the active Jaycees when asked for it but not to interfere with their work.

### Contacts

The promotion of contacts can be done in different ways: through local lunch meetings, regional weekend gatherings, national newsletters, international exchange. In fact, the only acceptable projects for Senate organisations are "contact projects" - except when the active Jaycees ask the Senate organisation to take part in one of their projects.

### Assistance

To assist Jaycees: Senate funds have been formed; Senators' awards given and godfather services organised. The Senator has also many possibilities, through his position in society, to be an intermediary to authorities, industry, sponsors, lecturers and so on. The Senator can be a link to other past Jaycees, and he can recruit new members.

In being a past - and an unusually devoted - Jaycee the Senator is also always an ambassador for the Jaycee movement. And diplomacy is needed: Often Jaycees do not realise the potential of the Senate and that they can ask for assistance. We must bring that to their attention without forcing us upon them.

### Non Interference

JCI has certain rules regarding the role of the Senators:-

- The NOM is the supreme authority and activities of Senators, either as individuals or as groups, must conform to the NOM policies
- Senators who are of current membership age are encouraged to actively participate as members

in their LOM and NOM but they have no special rights as a Senator

- Over age Senators are encouraged to assist LOMs and NOMs upon request but they have no voting rights at any Jaycee meeting. Speaking rights are only upon invitation of the chairman
- All press and other releases using the Jaycee or Senate name must have the approval of the NOM president prior to their release.

It is astonishing that all this has to be said. The Senators surely have enough generosity to let the active Jaycees have the authority and get the publicity. And it seems natural for us to keep good relations with the local or national Jaycees and not work against them. (Especially as most Senators do not want to work at all!)

### Board

When we speak of Senate activities we mostly think of Senators over 40. A Senator under 40 is in the first place an active Jaycee and shall not devote time for the Senate that can be used for Jaycees. Therefore many Senate organisations choose their chairmen among those over 40. A Senate chairman under 40 can also find it difficult to separate his role as a Jaycee from his 'role' as Senate Chairman, which can give a false impression of interference from the Senate group.

Even with the modest purpose of Senate organisations somebody must put in some work to ensure the communications. Therefore a board is needed. But it should not be too formal or too standardised. Each group can have its own style, as long as it does not interfere with the Jaycees.

### Fee

Some money is also needed. The fees are generally kept low and voluntary - life members should not be forced to continue paying.

The forming of Senate groups must be encouraged. Through them the Senatorship becomes something more than a title, a number, a diploma, and one excited moment. It becomes an entry to an exclusive club, to a worldwide group of lifelong friends.

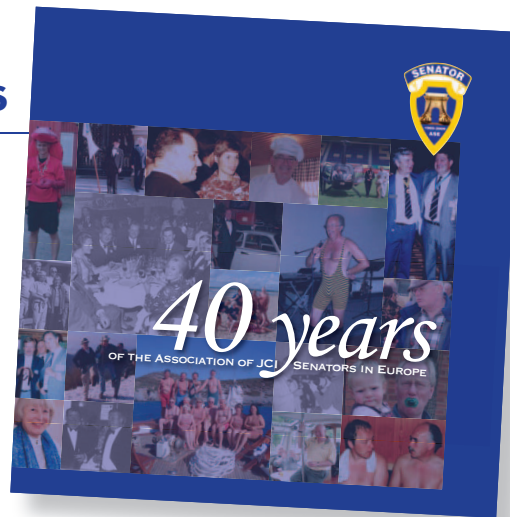
### **Gudrun Westin-Göransson, JCI Senator #11915, ASE Chairman 1975/1976**

*Compiled from articles in 25<sup>th</sup> Anniversary Newsletter (published September 1994) and 40<sup>th</sup> Anniversary Booklet.*

# Commemorating 40 Years

In 2009 at the European Conference in Budapest a booklet commemorating the ASE's 40th Anniversary was distributed to all Senators present and all subscribers to the European Senate magazine.

The booklet had 44 pages and was totally sponsored by the British Senate. Some of its content has been included in this booklet but there was not space to include all of it. If you wish to see it a digital copy is available in the ESM archive at [www.britishsenate.org.uk/magazine-login/](http://www.britishsenate.org.uk/magazine-login/) and with the digital version of this Golden Jubilee Booklet.



## Have Things Changed in 40 years?

What I have always liked about the Newsletter is its continuing attempt to be international - rather than parochial in its outlook. Time and again I have come across similar publications by Senate groups which, to my disappointment merely try to ape LOM or NOM publications, complete with lists of projects and awardees. I think that this betrays at the least a lacking of imagination and at the most a misplaced belief that the Senators are the Senior Jaycees, those who know how to do it, while the Jaycees themselves are those who are still trying to learn.

I believe that there is order in the disorganisation of the JCI Senate, and I hate to see the day when it gets organised, hierarchic and manages itself by objectives.

I enjoyed visits with Senators most when they were not trying to be grownup Jaycees.

A simple lunch with Danish Senators at Tivoli Gardens way back in 1976 heartened me more than the hosts - many of whom I realized were in a hurry to get back to work. There I saw the Senate as a lifelong link with friends, to some extent as a tie with the Jaycee organisation, but always as a vehicle for friendship.

When people mention to me the vast potential of Senators in terms of what they can do for the Jaycees, I always felt that this was dodging the bigger question which is 'what they can do for society itself?'

My emphasis is on the Senator, not on the Senate group.

I want to see the Senator regarding himself as the finest example of the kind of person the Jaycee organisation produced. I want to see him conducting himself along the precepts of the Jaycee Creed, I want to see him applying to his business, and to whatever other organisations he has joined, the knowhow, the initiative and the motivation which were the bywords of his Jaycee days. I want to see him successful in his endeavours, in private or in public life. I want to hold him up as an example to the many young people who are joining this organisation.

So what I would ask of the Senators is this - if you can help the Jaycees in your community in your capacity as a businessman, a professional or as an individual, good!

However, it would be even more valuable if in every appropriate moment you would say a few words about how it was to be a Jaycee, how it has helped you get where you are now, how proud you are of this organisation and of the fact that once you were a Jaycee.

Not only when you are talking with Jaycees but especially when you are with Jaycees.

**Sonny Belmonte, JCI Senator  
#11966, JCI President 1976**

Reprinted from the  
September 1978  
Newsletter.



## A big Thank You



...from the Canadian Senators and especially from those who have travelled to Europe to experience ASE events.

It is obvious that the first purpose of the ASE is to promote friendship among fellow JCI Senators. These visits with the Europe Senate are like a good visit with family & friends and are always first class and memorable. Well planned and organized events are one of the many things that you have given to the Senators in the rest of the world. Well done!

These visits are always well promoted and include well explained details, likely a result of the contact network that the ASE has set up and maintained. This must be a lot of work and the results are well worth

it. The magazine contact list and the accompanying event list are well used by Senators outside of Europe and serve as another example of things that you have given to Senators outside of Europe.

Canada is a very large country with a relatively small population so making visits with each other difficult. It is often easier to visit the European Senate and experience your events than it is to visit the other side of Canada. Your invitations and generosity at these events give visitors a true Senate experience.

I received my Senatorship while at David Butcher's British Drumming Out event in England and I will always remember this event fondly. So many things happened at that event and all were outstanding.

Two additional events that exemplify fellowship are the German World Congress Pre-tour and the Canadian World Congress Pre-tour. These events provided an additional opportunity to get to know Senators from around the world, especially the ASE members.

Now my visits are as the Canadian Ambassador to Europe and I plan on visiting ASE as often as possible. I know that Canadian Senators enjoy and appreciate these visits.

Thank you ASE and keep up the great work.

Congratulations and best wishes for many more years of fellowship.

**Blaine Evans, JCI Senator #71266, Canadian Ambassador to Europe**

## My European Adventures

While I do not have a long history with the European Senate I have been coming on an annual basis to all parts of Europe for about 20 years. I cannot say too much about the long list of friends first Marilyn and I met and then on her passing with my current wife Maxine. While we have attended most British Drumming Outs over the past 19 years I did miss a few due to conflicts with our Winter Board Meeting.

We also enjoy the ability to attend meetings in Norway, Germany, France & Sweden to name only a few. The meeting that demonstrated what hospitality is all about was Maxine

and my visit to Sweden where the Swedish President, with a Swedish speaking membership, decreed that the meeting would be held in English to make it easier for "our two guests from the United States".

It would be difficult to pick out favorite meetings, but I will remember Peter Browning and his Llandudno Drumming Out as well as Gavin and Jeannie MacPherson in York, England. Jacque Arnal's meeting in France with the unmatched midnight dinner and fantastic steel elephant. Germany's World Congress in Leipzig set a standard yet to be achieved. What great friends that we can count in the hundreds with special mention to Ellen, Friedhelm, Gavin, Jacques, Paul, Marretta and Peter.

We often repeat the creed that says – that the brotherhood of man transcends the sovereignty of nations – and every member of the European Senate who we have come in contact with lives by those words.

**Russell Cooper, JCI Senator #4638, US Senate Ambassador to Europe**



# Past Presidents

Year	Conference Location	Year of Office	ASE President
1969	Gothenburg, Sweden	1969-1970	† Hellmuth Dettinger #3148, Germany
1970	Brussels, Belgium	1970-1971	† Rolf Welti #6353, Switzerland
1971	Barcelona, Spain	1971-1972	Bart van Tets #8792, Netherlands
1972	Edinburgh, Scotland	1972-1974	† Fredrick Graf #5496, Sweden
1973	Naples, Italy		
1974	Turku, Finland	1974-1975	Olavi A. Rautio #3742, Finland
1975	Killarney, Ireland	1975-1976	Gudrun Westin-Göransson #11915, Sweden
1976	Birmingham, England	1976-1977	† Jacques Cote #2063, France
1977	Lyon, France	1977-1978	† Malcolm Fellows #12506, UK
1978	Antwerp, Belgium	1978-1979	† Nathan Solberg #6318, Israel
1979	Lausanne, Switzerland	1979-1980	† Kirre Polama #23063, Finland
1980	Tampere, Finland	1980-1981	† John Neill #5692, UK
1981	Wexford, Ireland	1981-1982	Rudolf Gloe von Bachellé #15672, Switzerland
1982	Rotterdam, Netherlands	1982-1983	Peter Westman #15592, Sweden
1983	Aberdeen, Scotland	1983-1984	Jean-Pierre Bliah #20226, France
1984	Bordeaux, France	1984-1985	Ian Codrington #14786, UK
1985	Sheffield, England	1985-1986	Ib Steen Rasmussen #17311, Denmark
1986	Savonlinna, Finland	1986-1987	René Moebel #23225, France
1987	Liège, Belgium	1987-1988	Hans Zeppenfeldt #26366, Germany
1988	Nantes, France	1988-1989	† Ernest Büttikofer #29311, Switzerland
1989	Cologne, Germany	1989-1990	Jørgen Kurt Elbæk #24638, Denmark
1990	Inverness, Scotland	1990-1991	Gavin Macpherson #16985, UK
1991	Vejle, Denmark	1991-1992	Björn Johnson #27769, Sweden
1992	Genève, Switzerland	1992-1993	† Joël Meudec #35384, France
1993	Bergen, Norway	1993-1994	Peter Quirin #43182, Germany
1994	Den Haag, Netherlands	1994-1995	Bjørn Conradi #26536, Norway
1995	Strasbourg, France	1995-1996	† Robert Granger #36351, Scotland
1996	Thessaloniki, Greece	1996-1997	Paul Kaiser #26719, Belgium
1997	Reykjavik, Iceland	1997-1998	Jan Jerre #13514, Sweden
1998	Monte Carlo, Monaco	1998-1999	† Mike Ashton #11913, UK
1999	Berlin, Germany	1999-2000	Gérard Chabert #50663, France
2000	Oostende, Belgium	2000-2001	Tineke Bezemer #47162, Netherlands
2001	Tampere, Finland	2001-2002	Werner Uhlmann #20485, Sweden
2002	Istanbul, Turkey	2002-2003	† Henri Agnelly #8440, Monaco
2003	Birmingham, England	2003-2004	Harald Pfab #50989, Germany
2004	Lausanne, Switzerland	2004-2005	† Eddie Ashley #28464, UK
2005	Poitier, France	2005-2006	Ali Akal #55258, Turkey
2006	Tallinn, Estonia	2006-2007	Paal Aschjem #22040, Norway
2007	Maastricht, Netherlands	2007-2008	Peter den Bremer #53915, Netherlands
2008	Turku, Finland	2008-2009	Clare Ashton #31337, UK
2009	Budapest, Hungary	2009-2010	Arja Vilanko #45425, Finland
2010	Aarhus, Denmark	2010-2011	† Francis Defauw #22596, Belgium
2011	Tarragona, Catalonia	2011-2012	Ulrich Kistner #58860, Germany
2012	Braunschweig, Germany	2012-2013	Margaretha Eriksson #51135, Sweden
2013	Monte Carlo, Monaco	2013-2014	Jacques Arnal #55945, France
2014	St Julian's, Malta	2014-2015	Ellen Olsen #61977, Norway
2015	Istanbul, Turkey	2015-2016	Paul Hill #49094, UK
2016	Tampere, Finland	2016-2017	Asko Männistö #48551, Finland
2017	Basel, Switzerland	2017-2018	Marcus J Tschann #63832, Austria
2018	Riga, Lithuania	2018-2019	Friedhelm Wachs #62758, Germany

# Past Chairmen and Presidents' Memories

## Gothenburg 1969

**Hellmuth Dettinger †, JCI Senator #3148, Chairman 1969/1970**



It was important to Hellmuth that there was a network of Senators so that contacts and knowledge of the organisation should not be lost. He worked hard to create an Association of Senators in Europe and in 1969 his dream became a reality and he was a founding member. He would be pleased to see the success of the organisation today.

I recall attending the spring meeting in Budapest some 10 years ago after the iron curtain came down – the feeling of freedom was incredible.

**Hannelore Böhnisch-Dettinger**

## Barcelona 1971

**Bart van Tets, JCI Senator #8792, President 1971/1972**



At the time I chaired the meeting of Senators in Barcelona there was no Board, only a half a dozen or so Senators in the room when Frederick Graf agreed to chair the next meeting.

It was not easy convincing Senators that there should be a network for the over 40s. Some felt they should just enjoy the congress. I approached many Senators to suggest a loose lifelong Senate organisation for friendship, ignoring the opinions that this was contrary to JCI's rules. It is interesting to know that in March 1973 about 300 Senators had paid some money or had promised by questionnaire their support.

## Brussels 1970

**Rolf Welti †, JCI Senator #6353, Chairman 1970/1971**



Rolf was the initiator of a circle which evolved into the Association in 1969. He asked Hellmuth Dettinger to become co-ordinator of an annual meeting of Senators. He followed Hellmuth as the 2nd co-ordinator and invited Bart van Tets to be the 3rd co-ordinator.

Rolf's mission was to constitute a loose and friendly circle of JCI Senators with the express intention not to copy JCI's activities but to maintain contact between Senators while not interfering with Junior Chamber in any way. To achieve that he organised a meeting in Zürich and a European Senators Directory

This has been based on various sources.

## Edinburgh 1972 Naples 1973

**Fredrick Graf †, JCI Senator #5496, Chairman 1972/1974**



It's not easy to remember something that happened more than 35 years ago! I am not even sure where the conferences were! I think it was Barcelona and Edinburgh. It was a very small board; only four people.

Fredrick was President for two years. I just remember that a Senator from Rhodesia suggested his re-election. At that time Franco was dictator of Spain.

The board was not as organised as today, and I was not involved at all.

**Gunilla Graf JCI Senator#10573**

# Past Chairmen and Presidents' Memories

## Turku 1974

**Olavi A Rautio, JCI Senator  
#3742, Chairman 1974/1975**

There is not much to mention when talking about results but it was very meaningful for the future of JCI. Senate activities were not supported much as the Senate was more to be an elder brother for national JCI organizations.

You can imagine there were not so many of us in this choir in those days. Women were not seen in the Senate much either so you can imagine how good it felt when my good friend, and very much appreciated candidate, Gudrun Göransson was elected to the board of Senate. This changed the JCI world in the right direction.



## Birmingham 1976

**Jacques Cote †, JCI Senator  
#2063, Chairman 1976/1977**

The memory of Lyon will endure as not only the perfect organisation; not only the river of Beaujolais but also little cameos such as Tom O'Rourke presenting pink roses to the gendarmes, guarding the general Post Office at 3 a.m. on Sunday morning.



By this time Jacques Cote had lost his voice but not his imperturbable charm and that to the Senators will be the most lasting memory of Lyon.

This piece is an edited extract from a newsletter article written by Bernard Florsham JCI Senator #3986 about Jacques' year.

## Killarney 1975

**Gudrun Westin-Göransson, JCI Senator  
#11915, Chairman 1975/1976**

Hospitality is important among Senators. So when I attended the Manila WC and wanted to visit several islands a telegram was sent to Senators on every island: - "Ms Gudrun Göransson, Past President of the European Senators, will arrive so and so. Please meet at airport and exert the usual Philippino hospitality,"

Every recipient read Mr instead of Ms – women simply were not Senate Presidents – but they quickly overcame their astonishment when they saw me and took care of me in a wonderful way that I will never forget. Nor will I forget the mayor of Zamboanga, a legendary man who came to meet me at the airport. After a while he realised that I was the Past President. But then he drove me to every Senator, saying: "Look! It is a lady. We'll change the programme!" Then we all had a marvellous time. But they refused to tell me the male version of the usual Philippino hospitality!



## Lyon 1977

**Malcolm Fellows †, JCI Senator  
#12506, President 1977/78**

Kitty and I have been subjected to hospitality and friendship which has had no limits. An experience we shall treasure dearly for years to come. The last 12 months have been enjoyable although very demanding but I genuinely believe that the opportunity you gave me to be your President will be of benefit for the rest of my life.



Kitty and I are very grateful for the hospitality offered to us during the year and I am delighted my collection of coins from so many countries has grown so much. On those long evenings to come I will examine them carefully and be able to appreciate them more.

To my successor who ever he or she may be I wish every success and to you my friends long life and happiness".

Malcolm's precised words from the newsletter he edited at the time

# Past Chairmen and Presidents' Memories

## Antwerp (Anvers) 1978

**Nathan Solberg †, JCI Senator #6318, President 1978/1979**

All those years when Nathan enthusiastically dedicated his time to the JCI and the ASE, and especially during his year of the European Presidency, were very meaningful and rewarding to us both.



Nathan and I felt proud and honoured to host in our home wonderful friends, and to participate in local, European and World conferences and congresses.

I'll quote Nathan's words from his speech in Lausanne when he finished his year. "For no man can live just for himself anymore, as we become more and more dependent on each other in so many ways and deeds."

May God Bless you all. Rachel Solberg

## Tampere 1980

**John Neill †, JCI Senator #5692, President 1980/1981**

As far as 'Moments' are concerned I have chatted to Maureen and we cannot find any specific ones. I was lucky not to have a Board in my day so we all did our own thing and I enjoyed doing mine - with no guidance or - as I would put it - Interference.



The main memory looking back - and what a long distance that now is - is one of being welcomed wherever we went and the friendliness shown to us on every occasion in both Europe and America.

The other memory is coming home on a BA European flight - they were terrible! We set off twenty minutes late from Frankfurt and went so fast that we could feel the wings flapping so we sent a message to the pilot to say 'She will wait for you'! We got no reply but landed on time in Manchester.

## Lausanne 1979

**Kirre Polama †, JCI Senator #23063, President 1979/1980**

With Finland already well respected in Europe following a successful JCI Conference at Turku in 1974 and aware that they would be meeting in Tampere in 12 months time, the annual assembly nominated Kirre for President in Lausanne.



**Ian Codrington**

## Wexford 1981

**Rudolf Gloe von Bachellé, JCI Senator #15672, President 1981/1982**

As one of the Youngest Presidents it has always been my personal objective to promote friendship amongst our members with decent guidance and respectful leadership. At the World Congress in Berlin a South East Asian group tried to misuse the Senate organization to achieve individual personal glamour. On behalf of the European Senate I strongly and successfully opposed this move and recommended the spirit of the European Senate as a guide for other regional Senate Associations.



I am very happy to see that my successors have encouraged the development of the Senate in this sense. Today we can acknowledge with pride and satisfaction that the European Senate is still the strongest group because we see our priorities being focused on the mutual friendship that we all enjoy so much.

# How the Newsletter started

The first bound issue was circulated September 1975 but prior to this they were A4 printed sheets. Tragically I never kept any of these for in my opinion they were the best.

About 1973/74 I was a member of the Senate Committee which under the guidance of Ken Hornsby National President 1958 met bimonthly at the Cafe Royal in London. Ken was a truly remarkable person for whom I had a great affection.

He believed that the Senate was a vehicle which could help to keep together the friendships of B.J.C.C. His goal was to have a regular newsletter, but his job never gave him the time or the facility to do such a task. He organised a Senate Dinner at Borehamwood in Autumn 1973 at which it was quite obvious he was a very sick man. He died with cancer a few months later. At his funeral a large contingent of Senators paid their last respects to a dear departed friend, and resolved we should all keep in touch.

I took it on myself as a mark of respect to Ken to write a quarterly Newsletter, the first issue of which was an epitaph to Ken Hornsby. Ken and his wife Joan were big friends of Cyril and Betty Meadows who provided me with a considerable amount of encouragement in the early days.

You can see from old copies how those friendships were cemented, but tragically time has taken its toll and many of those early subscribers are no longer with us, but perhaps organising social functions either down below or more hopefully collecting dues at those Pearly Gates.

## Malcolm Fellows

### A few facts

The newsletter started with 4 issues a year and after a while due to a combination of time pressure on the editors and lack of material the number of issues reduced. In 2006 a plan was put in place to increase back to 4 issues per year and since 2007 there have been quarterly issues again with the largest ever regular pagination. The newsletter was A5 from September 1975 to Spring 1983 when it changed to A4.







# 1994 Editor's Comment

Malcolm was the instigator of the newsletter and subsidised it throughout his editorship - he was the life and soul of any function and contributed immeasurably to the health of the Senate worldwide.

This edited version of the article that appeared in the September 1994 newsletter celebrating the 25th Anniversary is reprinted from the 40th Anniversary booklet



## WANTED

Dedicated and interested Senators to supply news and information about their countries for inclusion in future issues of the British Senate Newsletter. No fees or commissions payable - labours of love and friendship only.

Volunteers from anywhere in the Jaycee world are welcome.

If you are not a budding journalist what about being a postman and distribute copies in your country?

Write to Malcolm Fellows (12506) Hon. Secretary, British Senate

## NOW!

### The Editors have been:

- Malcolm Fellows 1974 – Winter 1981
- Peter Bennett Keenan Spring 1982 – January 1986
- Ian Codrington May 1986 – September 1994
- Terry Forest October 1994 – December 1996
- Ian Nelson April 1997 – December 1998
- Terry Forrest April 1999 – April 2000
- Ian Nelson August 2000 – April 2007
- Peter Browning July 2007 – present

### The Production Editors have been:

- John Neill Summer 1983 – January 1986
- David Proctor October 1994 – December 2004
- Henry Ruddock April 2005 – 2008
- Jon Jackson at Ruddocks & Peter Browning 2009 – present

# How the Newsletter has developed recently

The OED defines a newsletter as “A bulletin issued periodically to the members of a society or other organization” but when I took over as Newsletter Editor I felt that calling it a “newsletter” was a misnomer for many people, and especially non-native English speakers, as most of the content was not actually news and it did not come out frequently like a newspaper.

A magazine is defined as “a periodical publication containing articles and illustrations, often on a particular subject or aimed at a particular readership” and as the European Senate has a mixture of items, topics, contributors and formats I felt that magazine would be much more appropriate term to use.

So over the last 12 years I have gradually worked on getting Senators to refer to it as a “The Magazine” and I think I have now succeeded as many people now refer to it as the “ESM” – short for “European Senate Magazine”.

As most of you know the British Senate produces the magazine on behalf of the ASE and in January 2005 Gavin Macpherson as the incoming British Chairman and I, as his Deputy, arranged a meeting with Henry Ruddock, who was taking over as the ‘production editor’, to discuss how the Newsletter as it was then could be improved. Now at that time I only really knew the publication as it was then – a booklet printed on yellow paper (or occasionally blue) that looked like it had been typed up at home and Xeroxed or printed on a Gestetner duplicating machine with almost no photographs.

Now Gavin, who likes to reminisce at times, remembered the Newsletter from his days as ASE President and wanted to make it much more like it had been. I did briefly experience the earlier style (6 or 7 issues) but as a new Senator trying to make the most of his last couple of active years I did not pay a lot of attention to the “Senators Newsletter Europe” as it was then.



But Gavin did remember the glossy paper and a lot more photographs and wanted to return to the ‘Good Old Days’ and Henry and I agreed on this occasion. We also talked about the title and felt it was not quite right – Gavin came up with “European Senators’ Newsletter” but I suggested we should make it the snappier “European Senate” and that is what it became.

Now the first edition that Henry ‘produced’ did come up a little short of our expectations as the printers were so used to it being on yellow “photocopy” paper that they assumed it was a mistake that the instructions said glossy white paper and printed it on the usual yellow paper - so Gavin had to wait till the summer for his glossy white magazine!

You can see digital examples of those magazines in the archive [www.britishsenate.org.uk/magazine-login/](http://www.britishsenate.org.uk/magazine-login/) that became available to all current subscribers this year but as they are digital versions you cannot see the different paper stock that they were printed on. I would like to scan all newsletters I have before 2004 but I do not have the time to do it myself or the budget to pay for it to be done professionally – if anyone would like to sponsor the scanning of all of the newsletters between 1975 and 2003 please get in touch.

In 2007 when I was winding down as the Immediate Past British Chairman my successor was very concerned that the newsletter, as it was still called then, was not



coming up to the required standards particularly with regard to spelling and typing errors so was looking for a new Editor and I rashly said that I would be willing to do it for 2 years or 3 years max – I had recently been working as a consultant in the regional newspaper industry and had seen how Editors invariably go stale if they do the same title for more than 3 or 4 years.

Since taking over as Editor I have gradually increased the pagination from 16 pages as it was to where we are now with it invariably being between 56 and 64 pages plus this year the “Senators on Tour” pullout. In 2009 I managed to stretch the budget so that I could introduce some full colour pages.

Costs have always been an issue and I tackled those in the early years so that we could increase the number of pages and add some colour pages without increasing the budget. We have some control over the printing costs and it is a competitive marketplace however after some initial postage cost savings through better management we then got to the situation where we just had to accept the Royal Mail’s postage increases every year. While expanding the readership helped us with costs we got to the situation in 2014 where we could no longer afford to produce and post 4 issues per year (it was also a time issue for me) so we sadly reduced to 3 issues per year from 2015 but at the same time went full colour throughout the magazine.

In 2015 I also felt it was time to do a redesign of the magazine to mark the 100th Anniversary of JCI and the 40th Anniversary of a ‘bound’ Senate magazine so that brings us up to date with the printed ESM.

However as I said in my editorial for the ‘new look’ 2015 issue I we cannot stand still. Many people and especially the younger Senators had



been asking why they could not have a digital version of the ESM so in 2016 I started investigating and made a proposal to the British Senate council in 2017 that we do a pilot trial with the Swiss Senate – it could not have happened without Bruno Beutler and his support.

After a lot of work by Stephen Eccles to make the British Senate website access portal work so that we could pilot it in 2018 the digital version of the magazine and the back catalogue to 2003 is available to all magazine subscribers from 2019. The Swiss Senate subscribe for all of their members to have digital access and it has just been agreed that the ASE will sponsor the access for all “Orphan Senators” (European countries with 25 or fewer Senators in this case) to have digital access too. Hopefully over time other countries will decide to subscribe for all their members as well.

Finally I have to mention the considerable support we have had from Ruddocks, Lincoln who give us an excellent service and have effectively sponsored the production of the magazine since 2005 by discounting their normal rates for the Senate.

**Peter Browning, JCI Senator #49104, Magazine Editor 2007 - ??**



# The Ambassador Role - Past, Present and Future

The role of Ambassador was created when Gudrun Westin-Göransson #11915 was European Senate Chairman 1975/76. The first one was Jacques Cote #2063 who helped Gudrun to translate from English into French for French speaking Senators. The following year they switched roles and Gudrun was Ambassador for Scandinavia. So the role has always been to improve the contact between the countries.

From 1977/78, there were appointed 3 Ambassadors except in 81/82 when there were 4 and then from 1991 between 4 and 6 were appointed each year.

In 2001 the constitution was changed to introduce 5 Ambassadors elected to the board. There were in addition people appointed with responsibility for contact with other parts of the international Senate who could receive Ambassadors. The elected number was increased to 6 in 2003 and this continued until 2008 when the role of Deputy President was created and the elected number went back down to 5. The five Ambassadors take responsibility for the European countries between them.

In some countries the Senate is very active while in other countries there are only a few (or no) Senators with no activity.

The main task has been to have contact and communication between the ASE Board and the countries, mainly through the National Senate President. The goal has been to announce all networking opportunities the European Senate has. This is an opportunity to strengthen our Organization and show that we care about supporting the Organization's existence. The different ways it can be done also has benefit for the Senators in its own right.

Some years the Senators have their own actions and gaining JCI's acceptance has been high on the agenda while the Senators' participation in conferences and the financial contribution have been significant for JCI. Other years the focus has been what Senators can contribute to provide the support that JCI need. It has also been the Ambassadors task to communicate with the countries about this.





For my part, it has been a target to visit the countries I've been responsible for. Some countries have been helpful for me as I have been able to share a lot of good examples of their actions with countries that do not have so many activities.

These visits have been very interesting for me and not least a lot of fun. For example if you visit Iceland you must prepare yourself to dress in something strange

for the Friday evening's theme. Also don't forget the pyjamas for the night party after the banquet and don't think about how terrible you look - the worse the better. And if you go to Tallinn, don't believe the night party ever ends....

It has unfortunately not always been possible to find opportunities to visit all the countries I have been assigned to. Then it's still a goal that everyone should be contacted by email, phone or other social media.

Here is where we see the biggest changes between the before and now picture. We have witnessed a tremendous development in the opportunities to communicate. I think of my predecessors who, if you did not purchase expensive plane tickets to visit, only had expensive phone calls and slow moving letters as the alternative. This implies of course that we today expect a much greater activity both on the number of contacts, and the time horizon of how quickly we expect responses. The advantage is that everyone can get the same information at the same time and knowledge of the same opportunities. The challenge is that there are so many things at the same time so you cannot keep up.

Nevertheless, there will be a sea of possibilities to choose between, and everyone can find what fits best for them.

In 2018/19 the structure of the Ambassadors was changed by the incoming ASE

President - Friedhelm Wachs #62758. Now four Ambassadors have other responsibilities: Max P.Tuijtel is responsible for Member Communication, Pelin Narcin-Kadilar is responsible for JCI Relations & Conferences, Robbert van Waart looks after Increasing Involvement and Filipe Carrera is responsible for Special Interest Groups (SIGs).

The fifth Ambassador, which is me in 2018/19, has the overall responsibility for all countries. I have some countries that I take responsibility for myself and then I have 16 assistants who have received the title Chargès d'Affaires - 7 ASE Board members and 9 others appointed who have responsibility for one or more countries.

The purpose is to get people who have knowledge, contact or interest in one or more of the countries, so that we get people who have a closer relationship to the country and thus have a better opportunity to make the best contact. All Chargès d'Affaires get some clear guidelines that are common to all but individual assessments must be made.

All the Ambassadors also have a collective role to help ensure that the Board works towards the majority decision that has been made by the democratically elected President and the rest of the elected Board.

I came in as an Ambassador and a part of the European Board for the first time in 2006. I have also had tasks such as liaison to congresses and special assistant to two Presidents. I've had the honour of being Ambassador again in the transition to a new model for the position. I wish the further work of the European Senate Board good luck with the further development of the organization.

**Aud Schjødt Fredriksen, JCI Senator #48767**



# How The Bumble Bee Club Started

For many years I had a client in Borås whose MD was a smoker but never bought any cigarettes and when I was working there he always asked me for a fag! In 1980 he was closing a management course and as a gift he manufactured some costumes and presented them. Anyway, after their celebration, he gave me four costumes. I saved one for myself and gave the others away to friends in connection with a party or birthday. The first to a close friend, Bengt Conradson #15076, and another to Jan Jerre #13514.

After a while I asked the MD if they had some more material. He had so I bought their stock in various colours and the pattern and they manufactured some 40 - 50 costumes. So now I had a lot of gifts to give to nice people when I went to parties. Not all were Senators but since at that time I attended a lot of Jaycee activities I think most of them were and all were Swedish.

In 1982 I organized and invited members (we had no name at that time) to the beach in Tylösand after the lunch. So the active club started at the 25th anniversary of the Crayfish Party.

It is very difficult to get the right type of material so for several years I could not get any except from big companies who had minimum order quantities of 5000 m. However at the end of 1985 I got some and at the Savonlinna EC in 1986 I went international and started to find new members from different countries

I went to my first DO in York in 1988 and we got a name. I received a photo of seven of us from Mary Rasmussen - wife of #17311 - and she called us the Bumble Bee

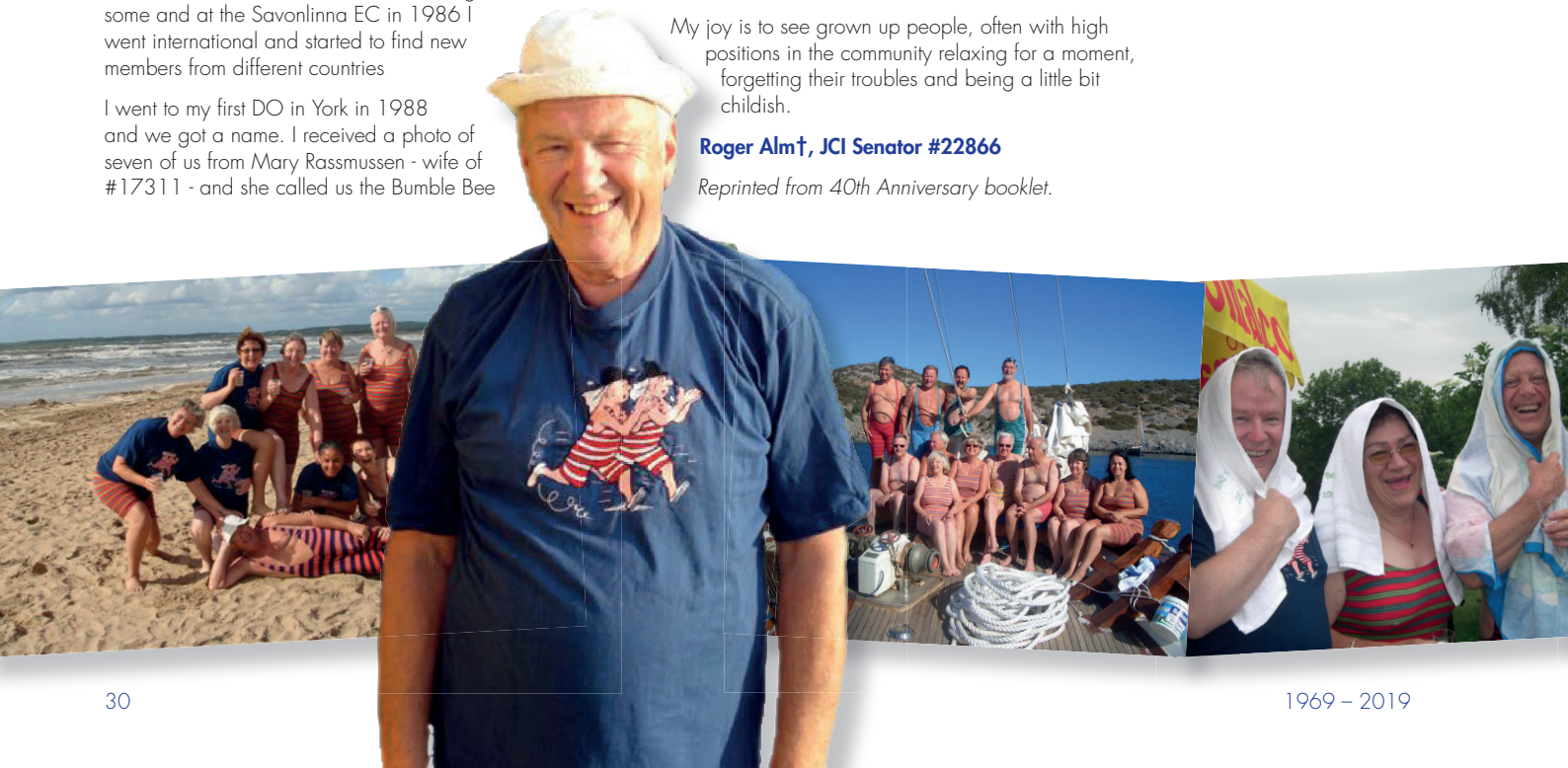
Brigade which I changed to the Bumble Bee Club as we by then were regarded as a club. In 1994 at Den Haag I organized the first swim in connection with a European Congress and almost every EC since then has had a swim organised by me or BBC members and is now part of the regular programme. It has also been part of the World Conference programme when in Europe with a swim being held in Copenhagen, Vienna and Antalya. In 1994 I also started to register the members.

After receiving numerous postcards from lady Senators I could not deny them any more so in 1996 I helped them to buy material and get them manufactured but left the responsibility to Clare Ashton #31337 and Åsa Johansson #33805.

My joy is to see grown up people, often with high positions in the community relaxing for a moment, forgetting their troubles and being a little bit childish.

**Roger Alm†, JCI Senator #22866**

*Reprinted from 40th Anniversary booklet.*



# 'One Size Fits Nobody'



The BBC is a club, like the Senate, that you cannot apply to join. You become a member when the founder Roger Alm #22866, or his representative at a Senate event sidles up to you with a suspicious looking parcel. Usually the unsuspecting Senator thanks Roger for the unexpected gift and

wonders what they have done to deserve a present from such a distinguished Senator. It's only when they open it that their face drops at the prospect of having to wear the famous BBC uniform!

What is really good about the Bumble Bee Club is that there are no formalities. There is no committee with meetings and minutes and agendas. There is no hierarchy or elections for office because there can only ever be one chairman of the BBC, Roger its founder. Meetings are held at Senate events whenever the chairman decides to hold them and members gather in their elegant costumes, either on the beach or round a pool. They lark about in the water like children at play and have been known to attract dubious glances from members of the public. Mothers have been seen to scoop their children from the pool or to move further up the beach as the Bumble Bee members appear. Particularly when the music begins. It's not often you see a bunch of mature men and women cavorting about in silly costumes or playing trumpets in the swimming pool.

Roger selects members according to strict criteria. Well strict criterion anyway. In his own



words 'I select new members if I find them nice!' He goes on to say that it can take five minutes or many years and he chooses Senators who have worked hard for the Senate. That is why you find many past Senate chairmen and members of the ASE in the Bumble Bee club. He also recognises those who have worked hard at Senate events by offering home hospitality for instance.

That is what is really special about the Bumble Bee club. You see folks who are really 'important' within their own community, the world of business or the Senate itself behaving like children and enjoying letting the world laugh at them. It certainly brings you down to earth wandering about the beach dressed in a Bumble Bee costume. And it makes for interesting conversations when a member of the public plucks up the courage to ask what it's all about. The simple answer is it's all about having fun! And long may it continue.

**Ian Nelson, JCI Senator #45643**

*Reprinted from 40th Anniversary booklet.*



# Roger Alm 3 February 1936 – 23 November 2012



I first met Roger Alm in about 1995 at a British Senate Drumming Out and I thought what a true gent.

Then I played a round of golf with him and Gunilla at the 1996 Thessalonika EC where it was so hot we sought shelter in a bar and I realised what a remarkable person Roger truly was. Whilst at the conference Roger decided he was going to make me a member of the Bumble Bee Club without uttering a word late one night in a bar.

Roger was never happier than when he could hold a Bumble Bee meeting in the sea which we did on numerous occasions. He just loved to take a dip in the sea or even a river like he did with some new BBC members at Gavin Macpherson's Drumming Out in a wintery York in January.

On the other hand there are those whose priority lies with the champagne rather than the swimming bit. I don't want to drop anybody in it but Bill Preece comes to mind.

To put the BBC into context one of Zoe's friend's description of a Bumble Bee Club was "Euro Trash".

Well it is a little bizarre, but it does create a special bond between its members as we are all prepared to go that extra mile and, dare I say, expose ourselves beyond our comfort zones. That is what it is all about. We are extraordinary people who do not worry about what we look like. Have you ever watched any unsuspecting spectators at one of our meetings!

Moving on, Bill Preece and I always offer to underwrite the cost of holding a Bumble Bee meeting at the British Drumming Out because it is a unique opportunity to express ourselves as individuals. Perhaps the ultimate in the expression of the "Gift of Human Personality" as laid down in the Creed.

We might be wacky but we are personalities.

I used to watch Roger when he was handing out the much beloved costumes. There was no prejudice or bias; if he thought a candidate was a good egg then he made them a member regardless of whether they were big shots or just ordinary Senators. His manner was the same with everyone with that big smile, softly spoken and a warm reception.

The world should take a lead from Roger Alm in the way he selected members and ran the Club. It was so informal, warm and simple from the selection and then membership of the organisation. All you need is the three essential ingredients, water, champagne and the members. There are no long or complicated agenda. It is simplicity itself with the focus being on the personalities to create a feeling of belonging without any secrets, hidden agendas, ulterior motives or complications.

Roger was a marvellous character who would stand out in any crowd. I had reason to take Roger as an unexpected guest to one of my company functions with members of my team and their wives and partners. Roger made it his business to get to know everyone of them and even danced with each of the ladies in turn. None of them forgot him and always and indeed still ask about him after all this time.

He was a huge personality who could mix with anyone and leave a distinct impression through his warmth of personality.

Therefore we should cherish his name, his character and legacy he gave us through such a simple yet remarkable gift known as the Bumble Bee Club.

The toast is to our founder - Roger Alm.

**Phil Spring**  
JCI Senator #40459





# BBC – the last 10 years!



In early 2010 when my receptionist rang through - "I've got a strange man on the phone asking to speak to you, I think he's Swedish" - it was Roger Alm.

Roger asked me if I would take over as Chairman from the Aarhus EC. I was already a member but to be asked to take over such a prestigious Senate "club" was a shock.

At that time I did not know Roger was ill and he sadly died in November 2012. Since Roger's death I have introduced one formal item into Bumble Bee Meetings – a toast to the founder – we are always thinking fondly of him.

Roger had a considerable number of male costumes professionally made which he gave to me; along with the paper patterns for both the male and female suits. I have not yet had to commission any more and I

have not been stingy at handing them out using Roger's principles.

I also inherited the register which is written in Microsoft Access in Swedish. Currently there are 574 recorded members - lowest Michael Bearon #1295 (USA) & highest Jenni Ahlstedt #76500 from Sweden. Sweden has the most members with 111, with the British Senate second with 96. Roger also liked to give a suit to the World President and I have continued that tradition.

We did run out of stock of ladies suits shortly after I took over and these are now made by my wife Carol, using the original pattern, on our dining room table; I think Roger would approve!

We continue to hold BBC meetings at as many International Senate occasions as we can and I am now trying very hard to get BBC meetings at all World Congress. My thanks must go to Senate Programme organisers the world over for embracing this strange idea.

If any Senate Leader wants members of their Senate to get a suit then please let me know – hillpaula9@hotmail.com - well before the event so I can make sure I bring, or arrange manufacture of, sufficient costumes.

We also have, where a swimming pool or suitable outdoor venue is not possible, introduced the concept of a "dry" Bumble Bee meeting – you still have to wear your suit and drink Fizz, but don't get quite as wet doing it. The 2016 British Drumming Out in Derby set the standard for the future - Editor

Next year, I will have been Chairman of the BBC for ten years and think it may then be time to pass on the mantle. Roger gave me some instructions as to how the chairmanship should be passed on and I will follow these when I decide to retire – BBC members, look out for a strange phone call from me!

**Paul Hill**  
**JCI Senator #49094**  
**Chairman of the BBC 2010-?**

*Original edited due to space - see ESM 2019 Issue #1 for full version.*





**ICELAND**

**Albania**  
 JCI..... inactive  
 Senatorships..... 0  
 Year Established.....

**Bulgaria**  
 JCI..... active  
 Senatorships..... 5  
 Year Established.....

**Andorra**  
 JCI..... inactive  
 Senatorships..... 1  
 Year Established.....

**Catalonia**  
 JCI..... active  
 Senatorships..... 132  
 Year Established.. 1976

**Armenia**  
 JCI..... inactive  
 Senatorships..... 1  
 Year Established.....

**Croatia**  
 JCI..... active  
 Senatorships..... 4  
 Year Established.....

**Austria**  
 JCI..... active  
 Senatorships..... 185  
 Year Established.. 1969

**Cyprus**  
 JCI..... active  
 Senatorships..... 20  
 Year Established.....

**Belarus**  
 JCI..... inactive  
 Senatorships..... 9  
 Year Established.....

**Czech Republic**  
 JCI..... active  
 Senatorships..... 2  
 Year Established.....

**Belgium**  
 JCI..... active  
 Senatorships..... 1045  
 Year Established.. 1966

**Denmark**  
 JCI..... active  
 Senatorships..... 402  
 Year Established.. 1968

**Bosnia Herzegovina**  
 JCI..... inactive  
 Senatorships..... 0  
 Year Established.....

**Estonia**  
 JCI..... active  
 Senatorships..... 101  
 Year Established.. 1995

**Britain**  
 JCI..... active  
 Senatorships..... 1081  
 Year Established.. 1959

**Finland**  
 JCI..... active  
 Senatorships..... 1634  
 Year Established.. 1962

**France**  
 JCI..... active  
 Senatorships..... 2260  
 Year Established.. 1972

**Germany**  
 JCI..... active  
 Senatorships..... 885  
 Year Established.. 1977

**Georgia**  
 JCI..... inactive  
 Senatorships..... 0  
 Year Established.....

**Greece**  
 JCI..... inactive  
 Senatorships..... 15  
 Year Established.....





FINLAND

**Hungary**  
 JCI..... inactive  
 Senatorships ..... 28  
 Year Established .....

**Israel**  
 JCI..... inactive  
 Senatorships ..... 80  
 Year Established .. 1976

**Lithuania**  
 JCI..... active  
 Senatorships ..... 38  
 Year Established .. 2015

**Russia**  
 JCI..... active  
 Senatorships ..... 62  
 Year Established .....

ESTONIA

**Iceland**  
 JCI..... active  
 Senatorships ..... 232  
 Year Established .. 1969

**Italy**  
 JCI..... active  
 Senatorships ..... 206  
 Year Established .....

**Luxembourg**  
 JCI..... active  
 Senatorships ..... 17  
 Year Established .....

**Scotland**  
 JCI..... active  
 Senatorships ..... 356  
 Year Established . 1960s

LATVIA

**Ireland**  
 JCI..... active  
 Senatorships ..... 476  
 Year Established . 1960s

**Kosovo**  
 JCI..... active  
 Senatorships ..... 0  
 Year Established .....

**Malta**  
 JCI..... active  
 Senatorships ..... 15  
 Year Established .. 1994

**Serbia**  
 JCI..... active  
 Senatorships ..... 17  
 Year Established .....

LITHUANIA

**Latvia**  
 JCI..... active  
 Senatorships ..... 37  
 Year Established .. 2010

**Moldova**  
 JCI..... active  
 Senatorships ..... 0  
 Year Established .....

**Slovakia**  
 JCI..... active  
 Senatorships ..... 3  
 Year Established .....

BELARUS

RUSSIA

**Liechtenstein**  
 JCI.....part of CH

**Monaco**  
 JCI..... active  
 Senatorships ..... 54  
 Year Established .. 1990

**Slovenia**  
 JCI..... inactive  
 Senatorships ..... 0  
 Year Established .....

UKRAINE

**Netherlands**  
 JCI..... active  
 Senatorships ..... 912  
 Year Established .. 1974

**Spain**  
 JCI..... inactive  
 Senatorships ..... 197  
 Year Established .....

SLOVAKIA

MOLDOVA

HUNGARY

ROMANIA

SERBIA

BULGARIA

GEORGIA

**Norway**  
 JCI..... active  
 Senatorships ..... 451  
 Year Established .. 1967

**Sweden**  
 JCI..... active  
 Senatorships ..... 547  
 Year Established .. 1968

ALBANIA

ARMENIA

**Poland**  
 JCI..... active  
 Senatorships ..... 27  
 Year Established .....

**Switzerland**  
 JCI..... active  
 Senatorships ..... 847  
 Year Established .. 1978

GREECE

TURKEY

**Portugal**  
 JCI..... inactive  
 Senatorships ..... 6  
 Year Established .....

**Turkey**  
 JCI..... active  
 Senatorships ..... 184  
 Year Established .. 2000

CYPRUS

ISRAEL

**Romania**  
 JCI..... active  
 Senatorships ..... 27  
 Year Established .....

**Ukraine**  
 JCI..... active  
 Senatorships ..... 7  
 Year Established .....

**Notes**

- Data from JCI web site but JCI's early records are incomplete.
- Year National Senate Organisation established is from best information available.

# Past Chairmen and Presidents' Memories

## Rotterdam 1982

**Peter Westman, JCI Senator #15592, President 1982/1983**

My years – 1982 and 1983 – gave me a continued JC training and maintained new friendships from Sweden through Europe all the way to Taipei and Seoul. I especially enjoyed the easy going AGM in Aberdeen. Memories are vague and many – I think I will let them all float in the same river.



## Bordeaux 1984

**Ian Codrington, JCI Senator #14786, President 1984/1985**

Apart from the friendly welcome from all national Senate groups and the opportunity to create new and lasting friendships my most memorable moment must be at the fantastic conference in Bordeaux when I was both elected as ASE President and 'intronised' into the Jurade of St Emilion followed by a glorious lunch washed down by copious St Emilion wine. I still have my 'epitage' of red silk and fur and receive annual invitations to attend functions there."



## Sheffield 1985

**Ib Steen Rasmussen JCI Senator #17311 President 1985/1986**

At the start of his year Ib gave the assurance that he would continue the European Senate tradition that Senators mainly get together to enjoy themselves and also to give assistance to active Jaycees when they called on us.



During his year he talked about raising our influence with JCI regarding Senators' expectations of European conference and World Congress and at the end he thanked everyone for their great kindness and hospitality during working sessions and social events.

## Aberdeen 1983

**Jean Pierre Blich, JCI Senator #20226, President 1983/1984**

I do not recall too much about my election other than my delight that I would be hosting the European Senators in Bordeaux. There, with the help of my good colleague, Louis Brun of Chateau Brun fame, I expected our renowned French hospitality to be memorable. Fortunately, Louis's father was the leading 'Jurade of St Emilion' and this gave us the opportunity to enjoy great fellowship in a wonderful setting.



## Savonlinna 1986

**René Moebel, JCI Senator #23225, President 1986/1987**

A wonderful time! During my time as Ambassador and President from ASE, I met a lot of friends in Europe - Germany, England, Switzerland, Belgium, Finland, Sweden, Holland, Spain, Italy, Tunisia, Morocco, and other Countries, thanks both to my job in international transportation and to my wife Marlies, who sadly died in 1989.



The family and the Jaycee Friends helped me to recover in a new life with Annie and to have again the contact with all of you and this unique friendship all over the World. So I continue my music in a Senator way!

# Past Chairmen and Presidents' Memories

## Liege 1987

**Hans Zeppenfeldt,**  
JCI Senator #26366,  
President 1987/1988

Since I was elected as President I have visited so many events and have made friends in many European countries. The result is lasting friendships which still continue to be cultivated by constant contact. I take pride in those contacts and would not like to renounce them. Therefore the time as a Senator was and still is an enormous enrichment of my life.



## Cologne 1989

**Jørgen Kurt Elbæk,**  
JCI Senator #24638,  
President 1989/1990

The most memorable occasion during my time as President, amongst a long row of wonderful encounters, meetings and, not least, social events, was the main obligation of chairing the AGM in June 1990, in Aviemore/Inverness, and handing over to my successor.

For some reason that AGM was a very jolly occasion with a lot of laughter. The allotted space will not permit any reasoning as to why this was the case!

I could also contribute various anecdotes about the much less formal board procedures in those days!



## Nantes 1988

**Ernest Büttikofer †,** JCI Senator  
#29311, President 1988/1989

My election as President took place in the wonderful Duc of Brittany's castle. We attended a play 'Puy du Fou' in the open air! It was about the history of the Vendee region.

My language skills were often called upon to help the understanding of Senators at our business and social gatherings – a contribution that I know was valued by the ripples of laughter as the messages were understood by all present! I suppose I was the 'unofficial' translator of my time but I did get paid with the occasional glass of wine.

All too soon it was time to hand over to my successor from Denmark – another great Senator!



## Inverness 1990

**Gavin K Macpherson,**  
JCI Senator  
#16985,  
President  
1990/1991

Not for one day have I regretted allowing my name to go

forward as European JCI Senate Ambassador to Northern Europe at the memorable JCI European Conference in Bordeaux in June 1984.

For Jeane and I, it was the start of an association with JCI Senators and their families all over the world and the formation of firm and lasting friendships which remain in place to-day 25 years later.

My election as President of the Association in 1990 is a moment I will never forget – or regret!

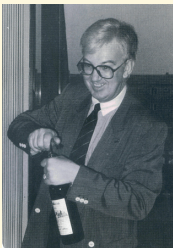


# Past Chairmen and Presidents' Memories

## Vejle 1991

**Björn Johnson, JCI Senator #27789, President 1991/1992**

It is hard to believe it is so long since I had the privilege for the first time to be elected an Ambassador to the USA. We wanted close contact with the USA as the next World Congress was in Miami. There had been a misunderstanding in Helsinki over the US Party and the US President was very low when we met.



In the Senate bar we made a bet regarding the number of Senators coming from Europe compared with how many from the USA with a case of champagne to the winner. That very generous Frenchman, Pierre-Arnold de Romanet had contacts in the Moët champagne company and arranged to sponsor 12 litre bottles which, with the help of the Dutch Embassy in Washington, reached Miami at NO cost. There was enough for all Senators at the lunch.

Our dear friend Peter Frankel gave an "impromptu speech" behind closed doors on overage members with the listeners giving him a standing ovation.

## Bergen 1993

**Peter Quirin, JCI Senator #43182, President 1993/1994**

My year was one of preparation for the 25th anniversary of the ASE which I wanted to become an unforgettable event for our members and the leading people from the previous years and their partners. Furthermore I wanted to open the ASE towards the overseas associations, and with Lilo I joined the respective gatherings of the areas Africa, Far East and North America in 1994.

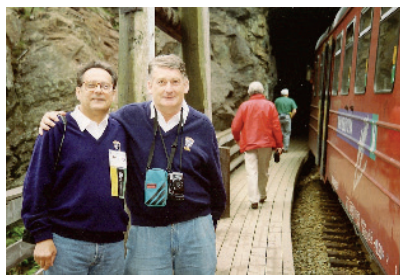


Looking back, I think we started to build the basis for today's joint boards meetings, which I hope and wish will turn into a greater mutual co-operation and the full acceptance of all Senators worldwide towards JCI. It was always a great pleasure to serve the ASE and I wish her many happy returns!

## Genève 1992

**Joël Meudec †, JCI Senator #35384, President 1992/1993**

During my year I was pleased that there was increased involvement of the French Senators on the ASE Board and in European Senate activities especially remembering my good friend Louis Brun who sadly is no longer with us.



One of the important roles for a President is to hand over to a team that will build on past achievements and at Bergen in Norway I like to think that was achieved

## Den Haag 1994

**Björn Conradi, JCI Senator #26536, President 1994/1995**

Being President from a country whose language is not acknowledged by JCI can be a challenge - I could handle English and German and with Norwegian, I could communicate with the Swedes and Danes. That left me with the French speakers. I had great help from Ernest Büttikofer in translating. My speeches remained the same length but the translations grew longer and longer. Strasbourg was the peak. I was asked to say a few brief words at a Reception and was very short. The translation took more than three times longer! I closed by denying responsibility for Ernest's translation!



Memories too of leading people and experiencing other cultures. Back then we still sent letters to each other and made phone calls!

# Past Chairmen and Presidents' Memories

## Strasbourg 1995

**Bob Granger †, JCI Senator #36351, President 1995/1996**



On a return trip from the 1992 Geneva Conference Centre in the early hours Bob Granger tried enthusiastically to persuade the taxi driver to find an establishment that sold "Toblerone et pommes frites" and a fellow Board member summed the conversation up as "why the EEC might not work"

As Secretary to the Board in 1994, on discussing celebrations for the Millennium when a Highland Games was mooted, he advised that 'watching Highland Games was only marginally more interesting than viewing coastal erosion'! (And he was a Scot!) Well known for his acerbic wit he was long remembered for: "Mr Chairman, after that speech the winter will seem short by comparison".

**Margaret Granger**

## Reykjavik 1997

**Jan Jerre, JCI Senator #13514, President 1997/1998**



When Congress was held in Monaco in 1998, I had the great honour to be the President of our association.

Elna and I were, together with some of my board members, invited to the Royal Palace by Prince Rainier. Sadly he had fallen ill, so our host was Prince Albert. Later at the opening ceremony I had the pleasure, together with the World President Petri Niskanen, to appoint Prince Albert as a Senator.

## Thessaloniki 1996

**Paul Kaiser, JCI Senator #26719, President 1996/1997**

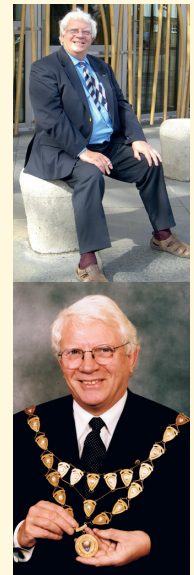


I was elected President in the heat of Greece in June 1996 and was removed from the position in freezing Iceland one year later.

From that year, I have a lot of great memories of meetings with friends throughout Europe. One highlight among many others was the Board meeting in my hometown with Assigned Officer Harry Kolodner from the States.

## Monte Carlo 1998

**Michael Ashton †, JCI Senator #11913, President 1998/1999**



Inspiration in Monaco gave us the services of a Butler & Valet! Cabaret in Sweden at the Halmstad Crayfish Conference; speech in Finland at the Senate AGM where I stood in for the Minister of Defence - No problem! At Manila WC an ASE Board dinner with Sonny Belmonte Jr, JCI President (1976) and the Leader of the Opposition in the Philippines; Spring Board held at Nottingham & Portmeirion, UK was very special for me as we enjoyed with good friends the ambience of our home village with its ancient church and, in full sunshine, the glory of North Wales scenery.

The Board continued the initiative, begun in 1976, for Senator Expectations at JCI Conferences. With the support of the USA and Canadian Senates, the agreed document was adopted by ASE at the AGM in Berlin 1999.

# Past Chairmen and Presidents' Memories

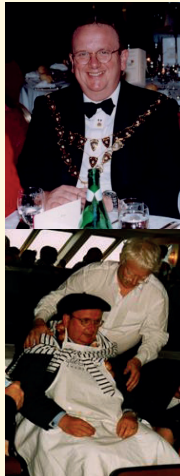
## Berlin 1999

**Gérard Chabert, JCI Senator #50663,  
President 1999/2000**

My ASE career began under the leadership of Bob Granger. Our mutual interest in Rugby football cemented our friendship and it came as a profound shock to learn that Bob died, at the young age of 52, just days after my installation as President. We all miss his humour and dry wit!

My years as Hon Secretary had given me the opportunity to widen my Senate friendships across Europe and the millennium year was a wonderful celebration wherever I travelled. World Congress was in Cannes and we began discussions with JCI on the Senators' Expectations document approved in Berlin.

My finale was at the Oostende Conference where my colleagues ensured everyone knew of my French persona. A very rewarding year in my life was over!



## Tampere 2001

**Werner Uhlmann, JCI Senator  
#20485,, President 2001/2002**

The most memorable and shocking moments of my year as President were the terrorist attacks of 11th September 2001. World Congress took place in Barcelona at the beginning of November with few American Senators choosing to fly to attend the Congress. At the Congress the participating American and European Senators became very close and for the first time we mixed tables between the European Senate Board and the Americans at the Gala Dinner.

In the absence of a Senate Lounge, we joined forces and created a joint lounge, run each evening by one or more countries.



## Oostende 2000

**Tineke Bezemer, JCI Senator #47162,  
President 2000/2001**

As a Board we decided to break with tradition regarding the ASE Board meetings. We wanted more communication with National Senate Presidents and invited them to our meetings. The first meeting was held in my hometown, Alphen aan den Rijn during the local Old Timer day in September. We were treated like royalty being driven in classic cars like Rolls Royces and Bentleys.

After our Spring meeting in Vienna with National Senate Presidents I realised the year had gone so fast and I had to prepare for the Pre tour and European Conference where we adopted a revised constitution. It was my second time in Tampere - in 1980 as a Jaycee and in 2001 as a Senator - for me it is a year not to forget.



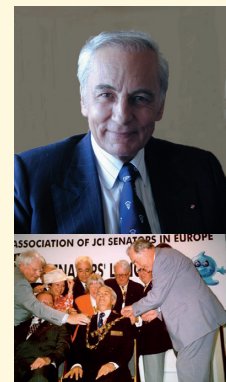
## Istanbul 2002

**Henri Agnelly †, JCI Senator #8440,  
President 2002/2003**

Mes plus beaux souvenirs : Istanbul et le lancement de mon programme lors de mon discours de candidature :

- création des joints-boards-meetings afin de pouvoir apporter aux NOMs l'expérience des seniors dans la collaboration Nord-Sud;
- et surtout la merveilleuse aventure de l'amitié avec les membres de mon dream-board (dont 4 allaient devenir présidents à leur tour ! )

My most beautiful memories: Istanbul and my candidature speech launching my programme: - to create the Joint Boards meetings to bring to the NOMs the experience of Senators in North-South collaboration - and especially the marvellous adventure of friendship with the members of my dream-board (of which 4 were going to become presidents in their turn!)





# Past Chairmen and Presidents' Memories

## Birmingham 2003

**Harald Pfab, JCI Senator #50989, President 2003/2004**

A big moment for me was during the JCI World Congress in Fukuoka 2004. After a long time of preparation starting with Henri Agnelly and Jack Pasquale the final version of the "Senators expectations" was signed by JCI SG Edson Kodama and me (later the other Senate area Presidents). With kind help of Earl Sawyer, it was the first time ever, that JCI recognised a Senate area organization. Since then, many improvements were made for better conditions of Senators during World Congresses.

A very sad moment was the death of my successor as President Eddie Ashley. This really good friend died in October 2004. The funeral with many Senate friends coming from all over the world I will never forget.



## Poitiers 2005

**Ali Akal, JCI Senator #55258, President 2005/2006**

The Chain Changing Ceremony in Poitiers was the most memorable moment for me when I realized in the pictures that the Chain was placed backwards!



## Lausanne 2004

**Eddie Ashley †, JCI Senator #28464, President 2004/2005**

There are so many wonderful memories of Eddie's time on the ASE Board. We made many new friends and visited some amazing places.

I think one of Eddie's best memories was our trip to Germany for Harold Pfab's Spring Board meeting where we were very privileged to have a flight on a Zeppelin air ship.

**Pauline Ashley**



## Tallinn 2006

**Paal Aschjem, JCI Senator #22040, President 2006/2007**

My year "From Ideas to Reality" meant better co-operation with JCI and JCI Senate Chairman, new ASE Deputy President's position, raised profile of the Joint Senate Boards and a lot of fun! What an unforgettable year meeting US JCI Senate "SET SAIL" friends in Indianapolis, celebrating JCI Norway's 50th anniversary, JCI WC in Seoul, British Drumming Out in Labadabadu, Wales (locals call it Llandudno), my Spring Meeting in wonderful Copenhagen, EC in Maastricht with my drumming out in a helicopter landing! Thanks to all who made this year a success for all Senators, my wife Ene and me. To you all: run for this position!



## Having Fun



The web history is close in time but far away in mind. When I started my first website back in 1996 I was President of the Swedish Senate - remember Leadership by Fun.

I was asked to take care of jciSenate.com and we made the first website in 1997/98. To begin with this was a meeting point for Senators to make them smile. A lot of photos were taken all around Europe and especially at the Crayfish Party in Halmstad. My old computer committed suicide some time ago and unfortunately all these photos are dead and gone but they still live in my memory.

We worked with the website for a couple of years before some of our members thought that Senators dressed as ladies playing the saxophone was not appropriate.

I thought that we should have fun and leave all the serious business to the younger generation. I thought I was alone in these

thoughts and Reynold from France became the second webmaster. But I still have my business cards from the European Senate telling that I was webmaster for some time. The first one!

Today I'm working hard but I hope to make a comeback in the European Senate, though not as webmaster. Maybe as Master of Fun! I think it's necessary for all of us.

The most serious business in life is having fun.

**Peter Enckell, JCI Senator #46876,  
Webmaster 1997 – 2001**

*Reprinted from 40th Anniversary booklet*

## An experience to remember

I was given the opportunity to develop the European Senate website by Werner Uhlman and it was a real pleasure to do it. I learned a lot, illustrating our famous « Learning by doing ».

Updating a website needs constant contact with the European Senate Presidents, boards and members and also the whole world, strengthening friendship and fellowship. It's never-ending work because gathering information takes a lot of time. Everyday work as well because new information comes every day. But this hard job gives pleasure in getting to know all the National Senate organizations and building a great network of friends.

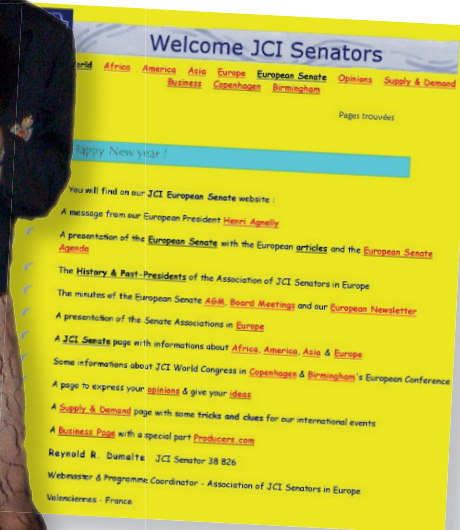
I have learned a lot and since then and I have created more than ten websites, thanks to the knowledge I gained during those years in the European Board.

Working with a European team with great presidents is also a wonderful experience and I encourage every Senator with an international feeling to live this European « adventure ».

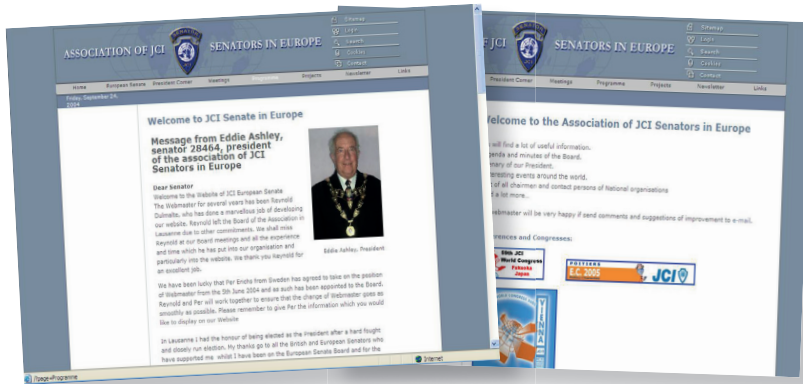
Best regards from Lille, France

**Reynold R. Dumalte, JCI Senator #38826,  
Webmaster 2001 – 2004**

*Reprinted from 40th Anniversary booklet*



# The Wrong Time



What happens when you are in the wrong spot with too many whiskies at the wrong time?

I still remember a cellar in Lausanne. Paul Aschjem and I were sitting and tasting some whisky and started to talk about the ASE home page and that Reynold Dumatle was stepping down as webmaster. We had a serious discussion about the successor and suddenly I hear my mouth saying "I can be webmaster!"

This was not the first time in my life that the connection between brain and mouth failed. I was officially asked by Eddie Ashley to be the ASE webmaster. I must say that I respect my mouth because it was a very good decision.

I carried out an investigation of the users requirements and identified key demands - Easy to access, easy to read and up to date.

With the help of my tenant, Elisabeth Brevensson-Beepsend, and many hours work the new web pages were made and welcomed. Then I found out that I have to start all over again because the users started to have demands of the contents and layout! At that time Ragnar Kåhre, a Swedish Senator, had made a very good site for the Swedish Senate and together we developed a solution that was adopted by the Board.

My last year on the Board approached in the middle of implementing the changes and I wanted my last year to be as an Ambassador!

My successor Piivi Öhman does not have the easiest job to develop our web pages further. However I think she has made a tremendous start and I am looking forward to seeing the result.

**Per Erichs, JCI Senator #53237,  
Webmaster 2004 – 2008**

*Reprinted from 40th Anniversary booklet*

# Further development

It's a good idea to have a "historical" view of the website in the anniversary booklet. I did not even know that the website has existed so long as to have had 3 webmasters before me...!!

There has not been much development in the contents of the website this year apart from reviewing the content and the needs of the Senators so I do not have a lot to add to the booklet as regards my year. Hopefully the situation will change next year!

Like the Newsletter Editor I have overall responsibility and look after the contents of the web but I am supported on the technical (or production) side.

During the year Ragnar has had difficulty juggling work with supporting me with the technical aspects of the web so he has been joined by his wife Caroline and they are now the joint technical webmasters.

**Piivi Öhman JCI Senator #61024,  
Web Editor 2008 – 12**

*Reprinted from 40th Anniversary booklet*



## A Challenge



As any editor of a magazine or website knows, the challenge is finding/receiving the right information that interests the readers.

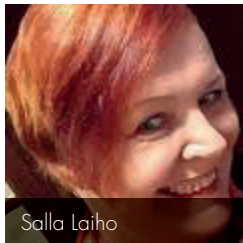
At that time, there were E-Bulletin and Flashes plus a special Board area available to all Senators (protected by a simple login

& password) containing all ASE Board meeting records and reports. This way, all Senators could follow what issues the ASE board had been discussing and what actions had been taken.

The Events list had a wide coverage of events through collaboration with Peter Browning the ESM editor which was very good. Active collaboration extended also to national Senates, the most active being Norway, UK, France, Finland, New Zealand, Canada and the US - nice to keep in contact with so many Senators around the world.

The ASE website was moved to a new platform in 2011, using new software. The design and looks of the website remained the same, with some improvements in the structure and usability. At the time, the website had several sponsors to cover the costs.

My 4 years as ASE web editor were very enriching and exciting times. I learned a lot and had very enjoyable moments together with the ASE Board members and other Senators when visiting national Senates around Europe!



Salla Laiho

When due to my work I moved to the Netherlands in September 2012, Salla Laiho from Finland took over the ASE web editor function.

**Piivi Öhman JCI Senator #61024,  
Web Editor 2008 – 12**

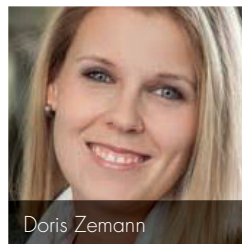
## Content Still an Issue

I took over as webmaster in 2015 following a period without a webmaster. The European Senate owned two web addresses [www.jciSenate.eu](http://www.jciSenate.eu) (now defunct) and [www.jci-Senate.eu](http://www.jci-Senate.eu). There were two issues – it had been built on a niche German CRM platform which required a high degree of expert knowledge to use effectively and the content was out of date.



I arranged for the web site to be rebuilt using one of the industry-standard website platforms (Wordpress) hosted by the same organisation that hosts the British Senate website and with help from a few members of the board, did a one-time update of the content. This resolved the ease of use issue and initially provided up to date content. Unfortunately the content issue did not go away. I had made it clear that as webmaster, my role would be to keep the web site up to date using content provided by the Board Members. Unfortunately very little updated content ever arrived. Ambassadors in particular rarely provided any information about events in their regions so, apart from a few key projects, little new content was added. The web site quickly became out of date again and remained so despite ongoing efforts to get new content so I stepped down.

**Chris Read JCI Senator #50259,  
Webmaster 2015 – 2017**

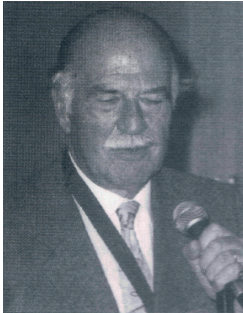


Doris Zemann

Reynold came back as webmaster for 2013-14 and the webmaster since 2017 has been Doris Zemann #72419 who has developed another new web site.

Visit [www.jci-senate.eu](http://www.jci-senate.eu) to see the current web site and follow its development

# Don Aylett, JCI Senator #44, Someone who was there!



*Edited from September 1975 Newsletter*

When we established the Senate during the '52 Melbourne Congress, Phil Pugsley had in mind the retention of friendly contact between 'Exhausted Old Roosters' who would maintain a paternal interest in JC and be a source of finance through our subscriptions. It was a brilliant idea from a dedicated man. We envisaged that a Senatorship would coincide with retirement from JC and, from time to time, I must express the hope that the award of a Senatorship to a younger man will not divert his attention and his continued interest in JC.

As we get older - and find that the future is shorter - perhaps we Old Roosters can be forgiven our nostalgic memories about JC. Since 1954 the growth in Europe has been ample reward for its founders and constant assurance that we left JC in good hands. The outstanding record in Scandinavia and Finland is perhaps now a challenge to BJC and the coming 'WC in Amsterdam reminds me that the Dutch organisation has but twenty years of history.

I discussed the formation of a local Chamber in Zaanstreek with ten local young men. By 1966, JC Netherlands comprised 14 Chambers with 700 members and now, in 1975, we have a WC in Holland. When I reflect on that progress I regain confidence in our future. I am grateful that past opportunities have matured into wonderful memories and such pride in my successors who well deserve our continued and enthusiastic support.

## So We've Grown Up - What Next?

*Edited from March 1976 Newsletter*

After nearly 25 years in the Senate, I am entitled to feel nostalgic and, as it is even longer since I joined JC, to "look ahead" to see just where the Senate is going.

We who started the Senate wanted to retain for always the good fellowship in JC and to maintain a kind of paternal interest - with no extension of membership and no right to interfere. We left inviolate the right of our young successors to make all their own mistakes - just as we did - and on their own. We were right.

And we grew! When you, too, reflect on 25 years as Senators, you may well outnumber JC. That's a lot of Senators whose lives are well filled with increasing responsibilities in which the value of JC training is proven. For we antiques, JC is something we like to hear about - something we are always ready to help and something essentially for young men and women - our sons and daughters.

Unfortunately, we founders failed to anticipate the "Junior" Senator - still active in JC - whose experience is too valuable to divert before graduating as "old roosters".

Fortunately, JC Conferences are beginning to recognise both "serving" Senators and "old roosters". The former want the full programme, but the roosters want just the nostalgia of perhaps the opening ceremony and the President's Ball, together with the Senators Breakfast - that's just what you can now choose to have at the European Conference at Birmingham in June.

So, the Senate has grown up and it will be always "old", just as JC will be always "young". At a Conference in Cologne long ago nine early JC countries profoundly concluded that the most successful team in our society must effectively blend the energy of youth with the experience and wisdom of age.

Well - we now have all the right ingredients and we have the opportunity, so let us be sure that both JC and the Senate are better for a blend of enthusiasm and experience. The next 25 years will be worth watching!

## Grandpere L'Europe

*Edited from June 1976 Newsletter*

Senators quite naturally find it easy to look back. We had lots of fun, some responsibility, made a lot of friends and many most profound noises! Starting the Senate was one of our better jobs.

When in 1954, as JCI VP, I thanked Yvon Chotard for the honour of becoming Membre d'honneur des Jeunes Chambres Economique Francais I dubbed him "Pere des JCEF" and he in turn dubbed me "Grandpere L'Europe" as I seem to have been father - or midwife - at the birth of JC in most European countries.

## Was he the only parent?

However, when I followed him, I am reasonably certain that I started Finland, Italy, Denmark, Germany & Holland!

### Leon Jessel JCI Senator #667,

*Reprinted from September 1976 newsletter*

Perhaps in retirement I can sort out with Leon Jessel just who did what and when in history and help him keep the peace with the founders who now seek his blood!

### Don Aylett, JCI Senator #44,

*Reprinted from December 1976 Newsletter*

# Past Chairmen and Presidents' Memories

## Maastricht 2007

**Peter den Bremer, JCI Senator  
#53915, President 2007/2008**

A memorable moment was when President Paal and myself, the incoming newly elected President, arrived by helicopter at the Senate Lunch in Sittard.

I recall too the moment when the appreciation of JCI was expressed towards our organisation during the JCI World Conference in Antalya.

Scott Greenlee as JCI President congratulated me on this occasion (Foundation Reception) on the results of the First Timer programme and the CSR project.

These were major achievements of the 2007-2008 ASE board as were the renewal of the ASE Website and the launch of the E-Bulletin.



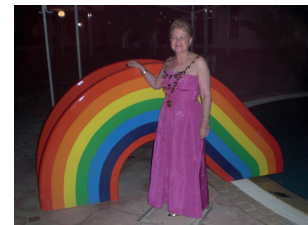
## Budapest 2009

**Arja Vilanko, JCI Senator  
#45425, President 2009/2010**

My election as President took place in the magnificent Hungarian Parliament Building on the bank of the Danube - a great start to my journey from Budapest to Aarhus as a rainbow bridge builder between Senators and Jaycees under the theme "Rainbow – Gateway to the next Decade".

My "Let the Sunshine In" year was colourful, yet challenging. I travelled a lot, had "fruitful fun for friendship", exciting and exotic experiences "Unite, but not Uniform". Particularly pleasing was our improved contacts with the Americas, Africa and Asia and progress in developing our relationship with France, Italy and Catalonia. The year climaxed in Denmark, the Fairytale Land, at the top of Museum ARoS in the Aarhus Senate Sunshine.

It was great honour and privilege for me to be your 40th President. This memory will stay with me forever.



## Turku 2008

**Clare Ashton, JCI Senator  
#31337, President 2008/2009**

My 'Building Bridges' themed year began in Turku, followed by Board meetings in Mont Garni; WVC in New Delhi, when many of us visited the iconic Taj Mahal; Montargis with its 130 bridges enabled us to meet the French Senate; & the Spring Board meeting saw Senators parading through the streets of Bath in togas to dine in the historic Roman baths!

The highlight was celebrating the ASE 40th Anniversary in Budapest - with a special Anniversary reception; our AGM in the prestigious former House of Magnates of the Hungarian Parliament & an unforgettable ride through the streets of Budapest in a horse & carriage with lunch in the Railway Museum when a 40th commemorative booklet & Senators' pin were distributed. A wonderful occasion and thanks are due to the many Senators who contributed to this celebration.



## Aarhus 2010

**Francis Defauw †, JCI Senator #22596,  
President 2010/2011**

Sadly, Francis was unwell during his Presidency & died in the last month of his year. Despite this, he enjoyed his Board meetings at Brest when we visited the nuclear submarine "Le Tromphe", Travemünde & his Spring Board meeting in Brussels shortly before his death. David Butcher remembers how pleased & proud he was to host us in the Brussels Crossbow Club. He also attended the British Drumming Out in Belfast.

Focussing on JCI membership growth & communications he introduced ASE e-bulletins & 'Flashes' in all three official JCI languages.

Many of us appreciated his 'French to English' & 'English to French' translation skills whilst he was on the ASE Board!

**Clare Ashton**



# Past Chairmen and Presidents' Memories

## Tarragona 2011

**Ulrich Kistner, JCI Senator #58860, President 2011/2012**

Besides his meetings in Porvoo, Finland; Brussels; Northampton & Esslingen, Germany, Uli recalls his travels to many National Senate Organisations in Europe including with the help of the Kjehrs a wonderful start to 2012 at the Danish Drumming Out in Aarhus. His trips to the US & Canadian Senates plus Brazil for the Americas conference were also special.

He was in frequent discussions with JCI concerning meeting the Senate Expectations for the Senate programme at WC in Brussels & EC Tarragona, including organising a Senate booth & meeting point.

The year ended leading a wonderful pre-tour to the Braunschweig EC.



## Monte Carlo 2013

**Jacques Arnal, JCI Senator #55945, President 2013/2014**

FUN (Friendship, Unity, Networking) Board 2013 – 2014

- Worked with the World Senate Chairmen - Shine and Ismail - and the JCI Senate Joint Boards,
- Produced an ASE Pocket Directory and a detailed Mapping of national Senates in Europe,
- Having FUN Boards Meetings in Monaco, Interlaken, Sheffield, Nantes and Malta,
- Reviewed the organization of the Open Forum,
- Completed English, French, Spanish, German manual for Jaycees to analyse & optimise their LOM's potential,
- Multilingual issues of colour European Senate magazine,
- Reviewed the website and published a modernized and multilingual electronic newsletter (e- Bulletin):
- Financially supported young members to participate in the Young and Small Organizations Academy 2013)



## Braunschweig 2012

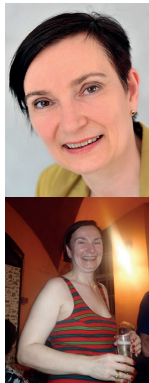
**Margaretha Eriksson, JCI Senator #51135, President 2012/2013**

Firsts - Gothenburg Board Meeting in conjunction with European Academy and a former EA participant sat on the ASE board – Marcus Tschann!

Our beloved Bumble Bee Club founder Roger Alm passed away - the Stockholm funeral was a great and FUN gathering of Senate friends from all over the world.

Icy Spring Board Meeting close to Stockholm at Waxholm Castle - the Stockholm Archipelago still had plenty of ice - could we make the planned cruise to Möja Island? To my surprise Senators gathered outside on the ferry to experience sea ice breaking!

Finally the biggest ever EC Senate luncheon in a fantastic hotel overlooking the Bay of Angels, Monaco - over 500 participants! So proud & humble to see all Senators from Europe gathered - the warm & generous atmosphere was tangible.



## St Julians 2014

**Ellen Olsen, JCI Senator #61977, President 2014/2015**

Memories from a FUN year - a year where we, the board, visited unfamiliar places, not just the standard ones, and had proper discussions in our meetings, not just reporting.

I do not want to bring forward one specific memory from my many travels - that would leave so many out. Like John Neill I would say the main memory is one of being welcomed wherever I went, and the friendliness shown to me on every occasion in both Europe and America.

I could not share this visit down memory lane without mentioning the incident of a cancelled Senate Lunch in Istanbul after the AGM and all the work, co-operation and JCI spirit used to solve that minor problem in an orderly fashion.



# Past Chairmen and Presidents' Memories

## Istanbul 2015

**Paul Hill, JCI Senator #49094, President 2015/16**

A year when the Senate – JCI relationship dominated most meetings. We made some progress but whether it can be maintained is up to those who follow.

I wanted Board meetings in places ASE hadn't "visited" in recent years and settled on Halmstad Crayfish Party, Dutch NC in Rotterdam and JCI Edinburgh Burns Supper in Edinburgh. The Spring meeting in my home town of St Ives when dining in Trinity Hall, Cambridge University was a special treat with all enjoying the food & surroundings.

Highlights include the Dutch NC where catering students showcased food from their home countries. Seeing Friedhelm's & Jacques' legs under kilts in Edinburgh is imprinted on my memory and I never realised the erotic quality of some of Robert Burns' poetry. French Senate in Nuit St Georges was also good – if visiting the French Senate do so when they are tasting good wine!



## Basel 2017

**Marcus J. Tschann, JCI Senator #63832, President 2017/2018**

What an unforgettable year - so many fond memories of events and people I have met along the way. I was honoured to have worked with a team to strengthen the Senate Summit; transform our website and expand our support for the benefit of JCI.

The year was an outstanding experience including the historical Amsterdam train station halls, our first meeting in Moscow and the Summit in Vaduz and Feldkirch. I am thankful for the learning diamonds and the many moments of excellence.

In handing the reigns on to my successor to continue the work for a better tomorrow – stay open to learning, keep the traditions alive, provide happiness and friendship – as we Senators have to carry forward a legacy!



## Tampere 2016

**Asko Männistö, JCI Senator #48551, President 2016/2017**

"You are the spark" was the main message for Senators in Europe. They were asked to pitch membership to potential new JC members - with more than 12.000 Senators in Europe if everybody gives a few pitches per year it means substantial support in member acquisition.

All Senate National Presidents and National Deputy Presidents of Europe were invited to the first "Senators' Summit" (ASE Spring Meeting) in Helsinki to search for new ways of working together and creating a new 'Think Tank. With more than 30 participants from 10 different countries it gave a clear message back to each of the 36 countries, leading into SMART action for Senators.



## Riga 2018

**Friedhelm Wachs, JCI Senator #62758, President 2018/2019**

Nobody will ever forget Ted Waters' joyful laughter at the presidential inauguration when the 6 highest numbers and President Gudrun as lowest number started a second chain changing and transferred the presidential chain from me to the newest Senate in the room, Anita Bizane #76816. As our first Senate 'President of the Week' she gave an inspiring impromptu speech on the future of the Senate - to start a door opening campaign that includes all Senators into the ASE.

The strength of JCI and the Senate was shown with our Creed promoting story of Little King JCI. Within 8 months it had more translations than Tintin, Heidi, Harry Potter, Pipi Longstocking or Asterix and Obelix. The southern belt of Mediterranean Senates was formed and special interest groups started to bring together Senators with same interests like Golfing, Sailing & Hunting.

A big thank you to every Senator involved in our ASE.  
Santé to our 50th.





## Past ASE Presidents' Reunions



In September 1993 Ursula & Ernest Büttikofer #29311 had invited a lot of people to celebrate their Silver Wedding Anniversary during the weekend of the Neuchatel Wine Festival. The grand party took place on a boat on Lake Neuchatel, with buffet dinner, wine galore, dancing and much merriment. The guests were family, friends, Jaycee members from many countries AND a large group of past presidents of the Association with spouses. We were separately installed in a very nice hotel, and a special extraordinary programme was arranged for us.



During the weekend it became obvious that we, as a separate group, had great pleasure in each other's company, exactly as in the PAST...many memories were exchanged, and we were actually united in the desire for having a special, formalized meeting, just for us, apart from what would be possible at various conferences and congresses.

So we agreed to meet every second year during the last week-end of August for the foreseeable future. I volunteered to take the necessary steps for the arrangement of that first official reunion in Denmark during the last week-end of August 1995 in close co-operation with Ib Steen Rasmussen #17311. It would be from Friday afternoon until Sunday afternoon.

The reunions have taken place since then...with greatly variable attendance... as follows:

1997 in Bedford, England

1999 in Gothenburg, Sweden



2001 in Ditmarschen, Germany

2003 in Paris, France

2005 in Oslo, Norway

2007 in Edinburgh, Scotland

2009 in Eupen, Belgium

2011 in Malmö, Sweden

2013 in Grenoble, France

2015 in Nottingham & Lincoln, England

2017 in Ravensburg, Germany

2019 in Tallinn, Estonia

The next venue is agreed upon at the latest reunion.

**Jørgen Kurt Elbæk, JCI Senator #24638**



# European Senators' Golf Championship



Back in 1990 Roger van der Schueren #3455 opened his own golf Course on his estate in Mont Garni, in the southern part of Belgium. He had a Vision and his Vision became reality.

In his true Jaycee spirit, right from the first year he invited Senators - Golfers from all over Europe to be his guests over the last weekend in August.

The Belgian Senator Luc Salens #28570 took up the idea with great enthusiasm and The European Senators' Golf Championship was born.

Luc and his Belgian team invited all the golfers from all over Europe to the annual Championship in Mont Garni. Multi-talented Luc is unforgettable as President, Captain and as a gifted entertainer.

After our founding father Roger van der Schueren passed away his son Eric and Marie continued extending their warm hospitality of Mont Garni to the European Senators. They keep reserving the last weekend of August for the exclusive enjoyment of European Senators and Jaycees.

In 2011 the event moved from being organised by the Belgian Senate to a truly international one under the guidance of a dedicated committee from several countries led

by Rudolf von Bachellé #15672 as President. Currently the other members are Kjell Peterson #25986, Friedhelm Wachs #62758, Dietmar Pohlmann #43317 and Paul Lammers #34347 who are ably supported by Rebecca von Bachellé as Secretary. The team are making sure that this traditional event will continue to be successful in the years to come. The organizing committee has managed to keep alive the spirit of our founding father Roger van der Schueren.



The European golfing Senators were very happy to celebrate the 25th Jubilee Golf Tournament in 2015 with a record participation of more than 60 Senators as a proof of the success and attraction of this event.

This year we celebrate our 29th Championship and look forward to welcoming many old and new golfing Senators.

Registration and information on our Championship and Club can be found on our web site [www.esgc.info](http://www.esgc.info)

**Rudolf von Bachellé, JCI Senator #15672**



# The European Senators' Golf Club



The European Senators' Golf Championship has been a fantastic vehicle to promote friendship and fellowship via the annual Championship in Mont Garni. The association's aim is the organization and operation of golf events for JCI Senators primarily in Europe and especially at the Mont Garni Golf Club.

In 2013 the European Senators' Golf Club (ESGC) was founded. The ESGC is a "Club in the Club" and is fully affiliated to our Home Club Mont Garni.

- The members enjoy the privileges of being full members of the Royal Belgian Golf Federation.
- The Membership allows members to register for the annual ESGC Golf Championship at a reduced green fee rate.
- They receive all ESGC information and are entitled to purchase all ESGC items which also identify them as Club members.
- A special club membership card is presented.
- This Membership is designed to encourage members to participate regularly in the competition and to build friendship amongst Senators.

As a past president of the ASE Rudolf has been very happy to see that the Mont Garni Tournament has been supported and promoted wholeheartedly by the European Senate magazine and was grateful that the ASE has participated in and supported special programmes for JCI Senators.

The President and his team have proved that the Club has managed to grow continuously and is fulfilling the obvious needs of dedicated golfing Senators.

**Rudolf von Bachellé, JCI Senator #15672, ESGC President**



# Co-operation between Senate Organizations

Until the beginning of the 21st Century, there was just one area Senate organization. It was the Association of JCI Senators in Europe (ASE) for area D. As I remember during the JCI World Congress in Barcelona 2001, just some weeks after the horrible 09/11, there was an unofficial meeting between the ASE and US Senate as well as other Senators from the Americas. Following Barcelona there was a lot of contact across the Atlantic Ocean and in 2002 the Association of JCI Senators of the Americas and the Caribbean (ASAC) was founded as the 2nd Senate area organization.

Around that time the US Senate President Jack Pasquale and ASE President Henri Agnelly, assisted by Peter Bakos, were very active and in November 2002 during the World Congress in Las Vegas there was the 1st Joint Boards Meeting between ASAC, the US Senate and ASE. The next year when I became ASE President (I was ASE Secretary for two years previously) I continued to follow the line set by Henri.

During the JCI World Congress in Copenhagen there was the first Joint Boards Meeting with ASAC, ASE, US Senate and additional Senators from area A. The African Senators founded their organization later. Also in Copenhagen there was the first meeting ever between JCI and the Senate organizations to consider how better conditions for Senators at World Congresses could be offered. Some years previously, under the Presidency of Paul Kaiser, there had been a paper on the same matter at the European level. In Copenhagen a draft of "JCI Senators Expectations at World Congress" was discussed.

In the period after Copenhagen there was a serious discussion about the "Expectations" and during the next JCI World Congress in Fukuoka there was an official signing of the final "Expectations" paper involving Secretary General Edson Kodama representing JCI and myself on behalf of the ASE and ASAC - I signed it twice as ASAC had delegated their rights to me. This was all done with considerable assistance from JCI staff member (and Senator) Earl Sawyer. The original paper was signed later by ASAC President Marita Gonzalez, the 2004/5 US Senate President Joe A. Souza and Jack Pasquale.

In 2008 during the JCI World Congress in Delhi the first Joint Boards Meeting with all four Senate organizations took place and Senators from Area B joined us too.

## Harald R. Pfab, JCI Senator #50989

*Reprinted from 40th Booklet*

## Why create a JCI Senate Joint Boards?

Since the start of my involvement in 1989 there has always been a link between the US JCI Senate, ASE and the British Senates. It was natural. Over time it occurred to some of us that there ought to be a framework.

## Was there a central issue?

First, to discover ways to increase interactions. For some years it was all about organizing child exchanges among Senator families. After what happened in Greece, it became driven in part by the work of Mike Ashton and Tom Stone to develop the Senators' Expectations and from 1998 this became the driving issue.

## What led to the actual foundation?

A few months after a very crowded meeting of US and ASE Board members in Barcelona Henri Agnelly approached me at the British Drumming Out in York and asked if I could create organizational impetus and our name. As we were in the midst of organizing what would become ASAC Henri was immediately enthusiastic to include this group as well. So we had our first meeting of the Joint Boards in Las Vegas. Harald Pfab and I served as the Secretary jointly and as there was no other structure, we took responsibility for following up with the various points raised at this meeting. Of course the number one issue was, once again, Senator Expectations.

We had a second meeting in Copenhagen and Eddie Ashley, ASE Secretary, and I shared the job again. ASE, ASAC and the US were joined by the African Senate. The following year, Harald took the Senators Expectation document with him to World Congress and actually got the SG and responsible people from JCI to sign it.

While all this was going on, all involved were discussing making the Joint Boards a permanent body, with an elected Secretary who would co-ordinate meetings and actions but not have any executive authority. It was agreed that a formal presentation would take place at the 2005 World Congress in Vienna following notification to all known Senator groups and associations and their input. In Vienna, on a motion by Paal Aschjem of ASE seconded by Ed Hart of the US the Joint Boards came into being and I was elected Secretary.





### What was the state of relations with JCI at the time?

In brief...not good.

JCI went after the various associations about their ID and logo. In June 2005 at the ASE AGM in Poitiers over 400 Senators present and voting, with one abstention, voted to support the pre-existing ASE Logo. JCI was not pleased.

The Vienna COC had included a "Senator's Forum" in their schedule, but no one from the COC nor JCI had any idea why it was there. ASE offered to provide a programme which was fine with everyone except, on learning of the speakers and topic, JCI objected and another topic was substituted. Those Senators aware of what had happened were deeply resentful.

Finally, there was a lot of resentment over the "Absent World Senator Chairman Syndrome". The attitude among many was that the title "World Senate Chairman" was a misnomer as we never saw or heard from this person, except at the Senators' luncheon or dinner at World Congress. People asked publicly why there we should continue this way. Nobody was pleased.

### What was done to address the poor relations with JCI?

At the ASE's Spring Board Meeting in Copenhagen, Peter den Bremer, Harry Kolodner and I participated in a conference call with Lars Hajsland, World President of JCI. It was proposed and agreed that the Joint Boards and JCI would work together to reorganize the First Timer's Programme to make it more meaningful and that we would work with JCI on a world essay contest. This produced something of a turn-around.

### What was the involvement of the Joint Boards with First Timers?

With the financial commitment of the US Senate and ASE we underwrote a significant prize for the person selected to be the best First Timer and we changed the format from a trivial pursuit and autograph hunting competition into an immersion into the events of the World Congress. Finally, we dragged Senators out of bed the morning after Opening Ceremony to go to the First Timers Seminar and connect with their very own First Timer and promise to act as their mentor for the week. The Most Outstanding First Timer received free registration and support for travel expenses and accommodation for the next World Congress. The registration came from JCI the rest from the Senators. The first of these took place

in Antalya and from every participant, the leadership of JCI and the Senators this was a "Home Run". It was decided to apply the new format to the Area Conferences with Senators acting as mentors at these events too. Uli Kistner, from Germany, was nominated by the Joint Boards to run this programme and he made it a big success.

### What else was done in the early years?

Ed Hart, 2005/6 US Senate President noted that the JCI Senator of the Year award of JCI really recognized a Senator for their contribution to the JCI movement, but there was no award for the Senator that did the most for Senators around the world. So the Joint Boards created the "Joint Boards JCI World Senator of the Year" award. The association presidents picked the nominee(s) and they, along with previous recipients would vote on who would receive the award. Awarded annually from 2006, with one exception, to the following recipients: Earl Sawyer, Peter Bakos, Mary Sawyer, Ulrich Kistner and Peter Browning. Then it stopped.

### Who were the Key People involved in the start of the Joint Boards?

First, last and always: Henri Agnelli. A quiet man, who never said a bad thing about anyone or anything.

From the US and ASAC: Jack Pasquale, Ed Hart, Johnny Pena, Mitchell Hill, Joaquin Martinez and Steve Sutherland.

From ASE: Harald Pfab and Eddie Ashley. They both had a lot of sense and kept things real and all of us focused. Paal Aschjem who inspired us to stand up for ourselves. Peter den Bremer for his quiet diplomacy and sense of humor. Always a practical person. Ulrich Kistner, Mr. First Timer, totally committed. The Ashtons for doing what they always do. Werner Uhlmann.

From JCI: The Sawyers. My friend, Edson Kodama.

And countless Senators from all over the world.

### Peter Bakos, JCI Senator #32786



## Memories of Secretaries to The Joint Boards



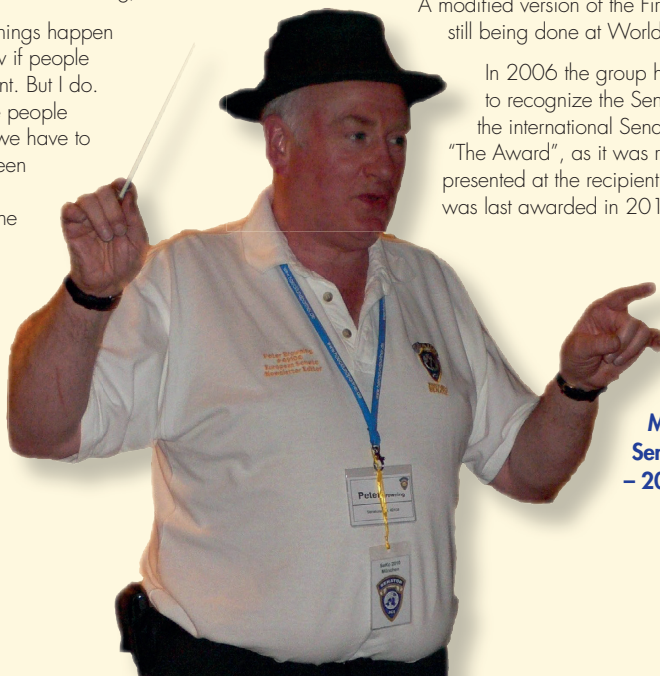
If I had to pick one thing I sought to do over the years, it was to try and create a spirit of conviviality among the various board members of the different associations present. This meant that on the day of the Joint Boards they all sat down to lunch together. (In Las Vegas and Denmark it was after the meeting). The idea being that those at the table would probably rise through their organizations and therefore would not be

strangers should they find themselves serving as President someday.

This also extended to arranging a dinner at the time of the changeover of Secretary. I did not go to the meeting where I passed out and Mary took over, I had already been doing the job for five years and India was a journey too far for me. But in Brussels, three years later, I arranged a dinner for the Joint Boards and some of the founders (the last time we saw Henri) so that Mary could receive the thanks of the group for her three years of service. Clare Ashton kindly arranged a gift. I prevailed on the good offices of Friedhelm Wachs to set up a similar dinner in Leipzig to thank Clare. (Oddly, the "JCI Deep State" were having their dinner in a room we had to pass through to get to ours - gee, that was interesting).

I don't know if these things happen anymore. I don't know if people think they are important. But I do. We need to thank the people that do this job, and we have to build the bonds between people who are working together for the good of the Senators, worldwide. (I sure hope they figured out how to thank Bruce).

**Peter Bakos,**  
JCI Senator  
#32786, 2005  
- 2008



## First Timers

I took over from the first Joint Boards Secretary Peter Bakos. In the position I personally attended 7 area conferences, 13 US Senate meetings and the New Delhi, Tunis, Osaka and Brussels World Congresses while serving as Joint Board Secretary

Attendance at the Joint Boards' business meetings during WC included Senators from United States, Americas & Caribbean, Europe, Africa and Asia (the Senators from the Asia & Pacific region have mainly attended as observers). We discussed common issues between the Senators and the JCI members in all of our countries and tried to offer suggestions how we might be of assistance to them.

Starting in 2007 the Senate organizations prepared a slide presentation and passport programme that was offered to the first time WC attendees. We also offered a Mentorship programme that was very often one-sided. We normally had many more first timers than we had Senators to act as mentors. Peter Luginbühl was the First Timers co-ordinator during my time as Secretary and he prepared the presentation that was made available for use at the Area Conferences as well as World Congress.

A modified version of the First Timers programme is still being done at World Congress.

In 2006 the group had adopted an award to recognize the Senator that had impacted the international Senate most each year. "The Award", as it was referred to, was usually presented at the recipient's Area Conference but was last awarded in 2011.

Claire Ashton came on as Assistant Secretary in 2010 and was elected Secretary in Brussels, Belgium.

**Mary Sawyer, JCI**  
Senator #43930, 2009  
- 2011



## The Joint Boards is capital

When I was elected Secretary of the JCI Senate Joint Boards at the World Congress in Quebec I feared some form of loneliness vis-à-vis the big JCI machine and the extent of the associations of Senators on the Planet... It happened nothing like that: Earl Sawyer and my predecessors, Clare, Mary and Peter, have always been effective.

At my two meetings in Amsterdam and Goa, magnificently organized by the Dutch and Indian Senators, a working atmosphere with frank camaraderie, even of FUN, was established: a beautiful team coming from Africa & the Middle East, the Americas & the Caribbean, Europe, the US and Asia was formed. On each occasion JCI's current Senate Chairman played the game and sympathetically involved everyone in a working group with attentive, genuine, sincere, direct and constructive exchanges. Relationships with the JCI Secretary General and his staff are also now operational behind the scenes and on stage.

The ambitious and beautiful human and global adventure of JCI's Senate Joint Boards has grown up. It remains to involve more our friends in Asia and to grow this capital in the service of the values of our CREED. A beautiful challenge!

**Jacques Arnal, JCI Senator #55945, 2017 – 2019**

## All 4+1

I had the honour of serving the JCI Joint Senate Boards as Secretary for two years. Unfortunately, due to my husband's terminal illness, I felt unable to undertake the usual third year and was therefore very grateful to Bruce Geddes who agreed to allow his nomination to go forward as Secretary for 2014.

At the annual meeting at the Taipei WC in 2012 there were two representatives from all four Area Senate Associations plus the US Senate. This enabled the Board to strengthen the contact & friendship between all worldwide Senate groups as well as facilitating exchange of information & ideas. Support to JCI members & the involvement of Senators in the First Timers programme (including a new document 'Expectations & Guidelines for JCI Senators serving as mentors') was also discussed. Whilst I prepared for the meeting at the World Congress in Rio de Janeiro I was unable to be present & Mary Sawyer, Immediate Past Secretary, kindly undertook the role.

**Clare Ashton, JCI Senator #31337, 2012 – 2013**

## No Apprenticeship

Elected at the 2013 World Congress in Rio Janeiro for 2014 year I took over from Clare. Normally I would have served as her assistant for 2014 but due her husband's illness I agreed to step up as Secretary. This resulted in having to learn on the job with much help from Clare via email and Earl Sawyer #28243, JCI Senate Staff Officer.

I worked to co-ordinate and improve communications between the members of the Joint Boards and JCI (represented by Ciara Milani, Senate Chairman). This involved meeting Chiara to provide an overview of how the Joint Boards operated and communicating the members various concerns. At the very constructive meeting 2014 meeting in Leipzig (all members attended) the members expressed their concerns that the JCI Senate Expectations agreed in 2004 were not being implemented. This concern continued to be raised throughout my time and work done on it by the ASE was presented to the 2016 Senate Chairman to take to JCI as there had still been no resolution.

In my second year I met the Canada Senate to encourage them to get involved. I also discussed with Shine Baskaran our desire to work with JCI as equals. At the 2015 Kanazawa WC Jacques Arnal was appointed Assistant Secretary.

My last year was the busiest! A proposal for a World Senate Day was put forward by ASAC and the ASE proposed an update to the Senate Expectations for World Congress to be worked on with JCI. These were approved and given to the Senate Chairman to take to JCI.

Three years very educational years when I made new friends worldwide.

**Bruce L Geddes, JCI Senator #35527, 2014 – 2016**

### Joint Boards JCI Senator of the Year Recipients

2006	Earl Sawyer	28243	USA
2007	Peter Bakos	32786	Hungary (originally USA)
2008	Ulrich Kistner	58860	Germany
2009	Not awarded		
2010	Peter Browning	49104	UK
2011	Mary Sawyer	43930	USA

It is no longer awarded.

# Senate Joint Boards Projects supporting JCI

## Essay Judging

Since 2007 Jaycees have been invited to write essays about the current main JCI theme. In 2007 and 2008 the theme was CSR (corporate social responsibility) Each year before the world congress over 40 Senators from all over the world have judged more than 70 essays. The final judging of the last five was done by the World President, the World Senate Chairman and the incoming World President. JCI was very happy about this support.

## First Timer Programme

Also starting in 2007, Senators were involved in the First Timer's Briefing at the World Congress and the Area Conferences. From 2008 Senators were responsible for preparation of the presentation, the order of the event, First Timer Passports (at the WWC), judging the First Timer questionnaire and mentoring the First Timers - all in close contact with JCI and under their control. This was done in different languages.

More than 50 Senators from all Areas were present at the First Timers' briefing in New Delhi in November 2008 to be mentors.

### Ulrich Kistner, JCI Senator #58860

*Reprinted from 40th Anniversary Booklet*

Since then JCI has decided that the Senate's support with these activities was not required.



## Little King JCI

The idea evolved slowly. We looked for a project for the Senate that allowed us to unite all countries in Europe and if possible, bring Jaycees and Senators into joint action. Under what conditions?

First, we didn't want to interfere with active JCI business. Second, we wanted everyone to feel included. But we found out that every cohort of Jaycees has its own experience and way of implementing it into everyday life. Not many organizations have such a large difference and variety of people's experiences. But most of us think that JCI is still almost the same as it was in 'our' days - we identified that the only thing we all have in common is a constant and strong commitment to the JCI creed.

On the other hand for many people the creed is not easy to understand. So we thought of the story and then of a way to get it to the people - 40 European languages within a year would be a nice European project.

However soon after launching in Riga we found friends outside Europe. Within just 4 months more than 60 LOMs, 20 national organizations and Senators from across the world had translated the heart warming story of the little King JCI and the JCI creed that unites us into more than 100 languages.

What started as a small idea became a lot of work. How to proof read a language you don't understand? How to split words you don't understand for the layout? All done by hand it took my office assistant at least one hour for each - she was no longer working for me but for the Senate.

The project got even more attention and a bigger target: The world has more than 7000 languages and more than 100,000 dialects.

Out of those we are now about to collect 1001 languages







and dialects that are known in our organization. No other organization has that linguistic diversity. We want to show that we are united in purpose, diverse in language.

When the Joint Senate Boards took over the project, Dawn Hetzel, 2018 Senate Chairman, framed it like this:

"Little King JCI is a wonderful celebration of the JCI Creed! This project, began by the JCI European Senate Association, is an incredible example of Collaboration and Impact among local organizations, national organizations, and Senators around the globe. It is designed to foster the ideas of Partnership, which is the starting point for community impact projects to further the United Nations Sustainable Development Goals. The combination of our creed that unites us together and the diversity showcased in our many different languages and cultures is truly the strength of our organization. When we come together, and work together, we create Positive Change and Build a Better Future because We are JCI! Let's show our strength and translate the Little King JCI into over 1,000 languages!"

Another European Senate project that made its way into the JCI and Senate World.

**Friedhelm Wachs, JCI Senator #62758**



## ASE Supporting European Development

Over the years the ASE has had various projects. Some charitable like the 'Tsunami Boat' completed in 2008 while there have been others to support JCI's development in Europe.

An example of this was the grant for 6 Jaycees to attend the first 'Young and Small Organisations Academy' (YOSA) in 2013. Sadly although 6 grants were funded by the ASE only 5 applications for the grant were made and the recipients were from Czech Republic (2), Cyprus, Portugal & Romania. The YOSA developed into the JCI Growth and Development Academy in subsequent years.

One of those recipients is now Senator Stelian-Vasile Burduhos #75517 from Romania

Prior to this there have also been grants in some years to those that needed support to attend the JCI European Academy in Kungälv.

# The Creed In Practice



At this time when we are celebrating the 50th Anniversary of the ASE let me share with you, my fellow Senators, what I consider as the best approach to our common challenge. Roy Banarsee, 1973 JCI President, expressed at the Senators' Luncheon during the 38th JCI Congress in Sydney on 17 November 1988 "You, who are Senators, life members of this great Organization which we love so much, have been recognized by the Jaycees for what you have done. You should continue to motivate the young members of our organization by your interest and by your example. It is quite legitimate and proper for Senators

to continuously look at the Jaycee organization from the outside – not to be involved, but certainly to be concerned. Because, after all, the honour of Senatorship is only proportionate to the strength of the Jaycee organization. If the Jaycee organization to which you belong is strong, the Senatorship is extremely valuable. If the Jaycee organization in your part of the world disappears, the Senatorship becomes meaningless. So, therefore, I urge you to continue to show an interest in this organization as you go about your other activities."

As a "life membership" is attached to our Senatorship, we must accept that, in spite the age limit as fixed by our bylaws, any JCI Senator is committed for their lifetime to be a living example of practising the principles developed in our CREED.

I was born before World War II. My childhood has been marked by the horrors of the fratricidal fights that then blew through Europe. I was five years old when my childish eyes first discovered the bloody corpses of French and German fighters. We were at that time refugees in a remote village of the French Alps. I shall never forget such a horrible vision.

That is why I have always been a firm believer in a Europe which succeeded in transcending the sovereignty of its various nations thanks to the acceptance of the brotherhood of their citizens.

It is also why I consider the government of Europe must give a priority to service to its citizens ahead of any technocratic management practices, as those citizens are the fundamental European treasure.

It is for that very reason too, that I consider that economic justice based on free men able to freely develop their own enterprise may build a European Community in which the economic justice will benefit each one of its citizens without consideration of race, religion or origin.

Let us pray to God that Europe can benefit from an everlasting peace thanks to the adhesion of its citizen so that their respective Governments shall be of laws rather than of man!

As we are in Lyon for this European Conference, I want to pay a personal tribute to Paul Dini #16820. He was Director of the remarkable 1977 Lyon European Conference after having been an outstanding National President of Jeune Chambre Economique Française. In addition, his involvement in his community as a JCI Senator enabled him to create and finance a museum to promote contemporary modern art in Villefranche near Lyon. A true example for all of us!

As JCI Senators let us renew our oath to support our organization and its principles and never weaken or give up in that respect!

**Jean-Claude Féraud, JCI Senator #14105,  
JCI President 1975**

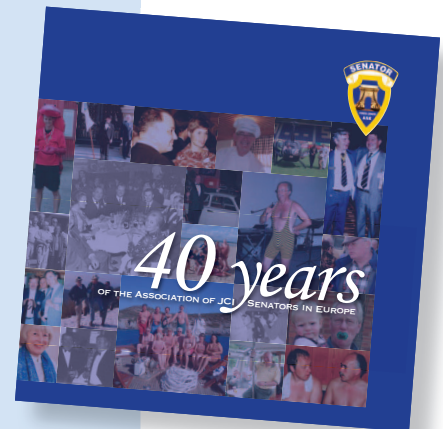
## The JCI Grace

For the bountiful provision of this food  
For the gift of human personality  
For the brotherhood of all men in thee  
For the opportunity of selfless service  
We thank thee O Lord

## The JCI Creed

We believe:

- That faith in God gives meaning and purpose to human life;
- That the brotherhood of man transcends the sovereignty of nations;
- That economic justice can best be won by free men through free enterprise;
- That government should be of laws rather than of men;
- That earth's great treasure lies in human personality;
- And that service to humanity is the best work of life.



## Active contribution

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We often use the term that “we support - if asked”. I encourage a more proactive approach can really make a difference for both JCI members and JCI Senators.

I had the great opportunity to serve as the JCI Senate Chairman in 2007 and really experienced how much the Senators want to contribute to JCI. We chose to take a proactive approach and created some great opportunities for both JCI members and JCI Senators. Our main project was supporting JCI by doing an essay contest, where members submitted essays on the subject of Corporate Social Responsibility - one of the main focuses of JCI that year. The Senators promoted and judged the essays and rewarded the winner with registration and accommodation at the world congress.

At World Congress we organized the First Timers' programme, where we created and printed a “passport” to guide them towards the best possible congress experience and each of the first timers had a JCI Senator as a mentor during the congress.

2007 was also the year where we welcomed the JCI African Middle East Senate Association (AMESA) into the family of area associations where Senators contributing to both friendship and JCI support in the area.

It's my hope that the JCI Senate and the Senators will continue to contribute to JCI in a proactive positive way in the future as well. We are here to give because we have gained.

**Lars Hajslund, JCI Senator #60001,  
JCI President 2006**

## The importance of JCI Senators

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When I was awarded with a Senatorship as early as 1978 I was of course very proud and also glad that now I can remain a Jaycee for the rest of my life.

But that is perhaps not the most important experience now when I have been a Senator for long time. No, I am amazed at the support the Senators have given to JCI during all these years. We are close to 80,000 Senators today so imagine what that has meant to our organization in personal and local support and financial contribution. During times of JCI difficulties this unique creation of JCI Senators have certainly saved our beloved organization - JCI.

Another as important issue is the fantastic international friendship that we experience as members. We have friends around the globe. Imagine what that means for international understanding and co-operation? If more people had these opportunities we would definitely have lived in a more friendly world.

**Kjell Peterson, JCI Senator #25986,  
JCI President 1983**

## Friends

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The European Senate has contributed much to the achievement of the opportunities we provide to young people in their 20's and 30's to advance themselves, their communities and our world as members of the greatest network of young leaders and social and business entrepreneurs in the world.



As advocates, we as Senators and Honorary Life Members have the responsibility to create an environment where these young people can achieve our mission to be the leading global network of active young citizens by providing development opportunities that empower young people to create positive change. In return, we enjoy the added benefit and privilege of maintaining, developing and fostering the fellowship and friendships we forged as young members ourselves.

Let us never lose sight that our job is to serve. To serve JCI as advocates and mentors, and to offer selfless service for the benefit of others.

**Kevin Cullinane, JCI Senator #55772,  
JCI President 2005**

# Senate Expectations & Guidelines

Timeline & Key dates for the development of these documents

- 1976 Initiative commenced to consider development of Senate Expectations at JCI Conferences.
- 1999 Senate Expectations document adopted at ASE AGM in Berlin, supported by US & Canadian Senates.
- 2002 Further work on this document at World Congress in Las Vegas, USA.
- 2004 Senate Expectations document signed by JCI Secretary & by all Area Senate Boards & US Senate at World Congress in Fukuoka, Japan.
- 2005 First Senate Expectations checklist produced by ASE for use at World Congress in Vienna, Austria, to support the Senate Expectations document.
- 2016 Recommendations submitted to JCI Joint Senate Boards meeting in Quebec City, Canada, that Senate Expectations & checklist documents be reviewed, updated & incorporated into bid guidelines for Area Conferences & World Congresses; and that the relevant Senate sections in JCI contracts for Area Conferences & World Congresses be expanded to reflect the Senate Expectations.
- 2017 Recommendations outlined above resubmitted to the JCI Joint Senate Boards meeting in Amsterdam, the Netherlands, for further consideration.

Since 2004, there have been ongoing discussions with JCI and through the Senate Joint Boards & ASE Liaison officers to ensure that the requirements within the Senate Expectations documents were implemented at Area Conferences & World Congresses. This has been achieved with very varying success over the years.

Since 2005, the Senate Expectations checklist has been developed & updated on an ongoing basis and has been a helpful resource to those who have used it.

I have not included any names as I am bound to miss someone out!

**Clare Ashton, JCI Senator #31337**



## 20 years of expectations

Lyon will be my 20th European conference. I began at Oostende in 2000 and since then, not missed any. I became a member in 1999, so I could have started even a year earlier. Being an excited new member, I had heard that there is the thing called European Conference. So naturally I asked my chapter President for more information and who else from our chapter might be participating. But the reply was something like: "Don't bother, no one really goes to events like that". So, the year after, being more experienced and bold, I didn't even ask anyone but my wife Hanna-Leena - we just went secretly to Oostende. Only soon to realise there were also three other couples from our chapter who also hadn't told anyone their plans either. But fortunately, after those days, our chapter has become far more open minded. And, well anyway, maybe I didn't miss so much. It must have been more fun to spend early June days in year 1999 in Turku wondering whether we already had our last sleet storm of the spring, than being in bubbling Berlin.

Then, to Tallinn in 2006, for my first EC as a Senator. Ah, such marvellous memories! The nights always ended on a local sandy beach sipping bubbly and watching the sun rise from the ocean. Last EC in Riga nicely wraps moments so far. We enjoyed Midsummer fest held on Jurmala beach just after EC and hosted by local Jaycees. This time it was marvellous to see the sun now set into the same ocean from the same angle. And perhaps it's due to the 12 years in between which has something to do with that fact with why we didn't see any sun rises during our Riga trip.

When our children were younger they used to travel with us to both our national and international conferences. When I asked for their memories on this, the first thing they mentioned was 'registration'. Whether it was smooth or time consuming. I wondered why they would remember such a thing like that, when they were so young at that time. But the answer was that we had always travelled so long before finally arriving at the conference venue, and the efficiency of the registration process more or less sets the tone for the whole conference. For example, at our EC Turku

2008, a glass of sparkling wine was offered to every Senator while they waited in the registration line. Very well accepted – highly recommended.

Another thing our children mentioned was a pleasant and cosy hotel room as they had to spend a lot of time in the hotel, when we parents spend our time in various seminars and parties. For them, a swimming pool at a hotel was always a huge plus – obvious Bumble Bee material. And for them, the trade shows were a magical place, with all the glitter, but especially if there was a lot of candy available (ballpoint pens not so appreciated). And finally they emphasised how truly good it really was to see their friends but with chance to make new ones, too.

Listening to children it seems to be more or less the same expectations for a good conference experience - no matter what your age: smooth and welcoming start, nice accommodation, a lot of candy (or shall I say bubbly for us adults) and last but definitely not least the wonderful people who makes the conference.

So, if I look back over the last 20 years, overall, I feel the standards have been very good when organising international conferences. The Senate Expectations & Guidelines initially developed by Clare and Peter has set a great standards bar. It seems to be that the more the members are involved in organizing conferences and the more enthusiastic they are, the better will also be the conference for Senators.

In short, the good vibes radiate over everybody. And vice versa, if for any reason the Jaycee side is lacking either manpower or dedication. On the whole, the venue itself becomes secondary: rather, it's the like-minded people gathering around and enjoying one another's company that truly makes a conference. I think you can say that expectations are met very well if you still after 20 years never want to miss these events.

### Jarmo Malin, JCI Senator #65493

Jarmo has experience of both sides – First as the SOC Chairman for 2008 EC in Turku and then as ASE Liaison Officer for 2012 EC in Braunschweig – both examples of EC with an excellent Senate Programme like his first one - Tallinn



## Who Knows!

I was asked the question: "What the Senate should look like in the future?"

Who knows', was my first thought... and then I started to dream. 'Could it be the global network of inspiring former Jaycees who are still active in their societies and who want to make things happen?

Could it be the global network of positive mentors who are willing to support Jaycees to achieve more?

Could it be the global network of active supporters for future leaders?

Could it be the global network of leaders who will act for better future?

Or could it be the global network of people who care how the world is changing?

Or could it be something totally different?'

Then I started to think: 'Is it like my dreams already are today?' Maybe somewhere, but not globally at least ... so my question is to you dear Senators: "What are you ready and willing to do for the future of Senate? Do you share my dreams? Or do dream something else for us?" It is up to all of us - you, me and all Senators all around the globe - how the Senate looks today and how the Senate will look in the future.

All the best for us for the future of Senate! May our dreams come true.

**Jonna Engblom, JCI Senator #74115**



## 100 years of JCI European Senate

When we celebrate 50 years of this remarkable journey that is the JCI European Senate, we as the Board are committed to motivate younger Senators to engage and build the basis of the next 50 years.

For that goal, we innovate on the approach, instead of doing boring questionnaires answered by few and with a lot of checkboxes, that would be hard to really understand what are the issues behind the clear lack of engagement of younger Senators, we embarked in a series of video recorded interviews, with random younger Senators from across Europe than could tell us, first hand, how we can motivate them to engage more with the Senate.

The work is still ongoing but is becoming clear that younger Senators value immensely the possibility of mentoring and aiding JCI to thrive, at all levels, as way to feel as part of the Senate.

We need to deliver this outcome in order to celebrate many anniversaries of JCI and the European Senate.

**Filipe Carrera, JCI Senator #68039, ASE Ambassador 2018/19**



### Secretary's Report 1994

Being secretary of the Board of the Association of JCI Senators in Europe, you do not expect to work too much. Mostly the board meetings are short and the secretary can concentrate on using his right (or left) hand for other things than taking notes for the minutes.

This year the activities were more balanced - the secretary had to use his hand for writing the minutes - long minutes - pages of minutes. A new experience in the history of the Association. At least the secretary has tried out his knowledge (or lack of the same) of the English language.

Working in a board with members from different European countries is an experience which I always will remember. Not only experiencing good friendships, but also getting an insight in different ways of thinking and working. We are not as equal in Europe as we often think.

**Bjørn Conradi, JCI Senator #26536, Hon. Secretary 1993 - 1994.**

*From the September  
1994 25th Anniversary  
Newsletter*

# Learning – Creating – Connecting

What did you do in JCI? What did you learn? What were your unforgettable moments? And don't you want to continue with this?

When I take part in future JCI Senate events, I wish I could do the same things that I already did in JCI: That I get to know exciting people who are not only interested in the past but most of all are willing to design the future. I still want to learn new things and I still want to make a difference. Let us plan sustainable projects – with or without active members of JCI – and let us be a place where everybody can meet and connect. The Swiss Senate does that very well, without forcing JCI members to join – but they always come, anyway – for example to the annual Swiss Senate's Hockey Tournament.

## What is JCI's biggest problem?

You surely know it: That not a lot of people outside JCI know us. They all know Lions, Rotary and Kiwanis, but as soon as a Jaycee enters a new business club, they do not talk anymore about their JCI experience. That is a pity. And I think we should promote our awesome organization much more on a local level.

What do you think if we could organize two or three times a year an evening or maybe a Saturday afternoon in different cities with a kind of lecture for all interested people to make the public know about JCI? With free entry for all interested people between 18 and 35, beer and pizza included?

## We have to speak more about JCI

I have already made presentations of "What is JCI" to a Rotary and another time to a Kiwanis chapter. And I will still continue to do that for sure - if someone

asks me to do it. The goal is to motivate people to introduce JCI to their business colleagues under or around 30 years. They should send us their "young professionals", because it's also in their own interest! A good Jaycee will be a good future member of their business club, too. You see the win-win-situation?

## What about you?

Will you do the same thing in your region too, dear Senator? JCI will thank you for it!

**Claudia Chinello, JCI Senator #76480**

### Treasurer's Report 1994

On the day of the last AGM of the Association your Treasurer could be forgiven for thinking this was to be his sporting year. That morning, in far off Wellington, the British Lions Rugby Team had just beaten the New Zealand all Blacks. Surely this would be a vintage year? Fat chance! The Lions duly lost the next Test in Auckland and with it the series.

The Edinburgh Senate Annual Football Visit saw the Jam Tarts beat Athletic Madrid 2-1. Unfortunately, they still had to go to Spain. Adios. The Scottish Football team duly failed to qualify for the World Cup Finals. So did England which is unfortunate as we usually cheer for the side they are playing against!

Our Rugby team fared no better. The performance against the Welsh took ineptitude to an art form. Even worse than the result was the fact I had to sit next to Senator Terry for Tea and listen to his Welsh musings for 80 minutes! Worse was to come. We lost to England by a last minute penalty awarded by a referee of undoubted questionable parentage whose guide dog, at least, was well behaved. A veil will be drawn over the rest of the season.

Attached hereto are the accounts for the year to 25th June.

My thanks go to the 12 countries who contributed to our funds.

**R. C. Granger, JCI Senator #36351, ASE  
Treasurer 1990 - 1994**

*From the September 1994 25th Anniversary Newsletter. The 1992 report was in a similar vein but shorter! Both reprinted from 40th Anniversary Booklet.*



## ASE Presidents' Forum

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We saw the need for a forum where Senate Presidents could meet and share ideas, experience and good practice between themselves and with the ASE board.

The first Forum took place in 2013 during the Spring board meeting at Waxholms Kastell, Stockholm in Sweden when Margaretha Eriksson and Marita Claëson invited all Senate Presidents within Europe and saw among them the German, British and Polish Presidents. We learned for example that there are very different needs between mature Senate organisations and "young" Senate organisations. Also a recently established NOM needs to be about 5 years old in order to give out Senatorships and it takes some more years until there is a big enough group of Senators to form a Senate.

**Margaretha Eriksson, JCI Senator #51135**

## From a Participant

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I participated in the Summit in Helsinki as the incoming Senate President and at Feldkirch as Senate President and also the Summit in Timisoara.

For me, the Summit is an excellent networking platform where the Senate Presidents can get to know each other better and exchange ideas in a relaxed atmosphere. From my experience, it doesn't take much more to create good ideas and projects.

On the other hand, there is the "official" programme where topics concerning the Senate in Europe are discussed and exchanged. I like the idea very much and also the milestones that were defined however I find the implementation rather difficult. On one hand every president has enough to do with the leadership of their national organisation and on the other hand the ideas and cultures in the individual countries are so different that not everything can simply be implemented when you get back home and it all takes time.

I am curious to see how the Summit will develop in the future and hope that we can contribute to the further development of JCI as an organization as well as looking after our Senators.

**Tanja Geiger, JCI Senator #69797**

## Senators' Summit, then.. now.. the future

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Friendship Unity Networking. Following in the footsteps of the idea first implemented in 2013 to bring together national JCI Senates in Europe the first Senators' Summit was held at the 2017 spring board meeting in Helsinki hosted by Asko Männistö #48551. My aim as President was to continue this legacy in 2017/18.

The Summit... 100 members strong and from over 24 countries and 3 continents journeyed to Vaduz and Feldkirch, my hometown. Working with a great team we arranged a programme of workshops held over 2 days at the University of Liechtenstein. As well as the workshops a visit to Hilti AG's Innovation Centre gave us food for thought and we received a very special invitation from his Excellency S.D Hans Adam II to a private reception at Liechtenstein Castle.

The Senate Summit proved to be a great link and bridge for projects and work between Senators and it has helped make us visible to LOMs, NOMs and organisations across Europe.

Our future lies in co-operative working and the investment of time, thought and action by National Senate Presidents and Senators based on the common concept of "The Future of JCI Europe".

**Marcus J. Tschann, JCI Senator #63832**



European JCI Senators  
**SUMMIT**  
April 5.-9.2017   
Helsinki, Finland





# Continuity and The Future



We, in the Association of JCI Senators in Europe, are very fortunate to have a rich network of about 12,000 Senators in 39 countries and we are happy to participate at JCI events because we are sure to meet friends.

When we are together, our lively discussions often lead to the conclusion that we could use this important resource of Senators on a much larger scale. Our predecessors laid the foundation for our association. In this time of disruption, we must preserve our values, which are the same as our founders had and exploit the best of our time to give our ASE the dimension it deserves.

Some recent conclusions, especially those from Feldkirch, Riga & Timisoara in 2018 & 2019 confirmed that providing support to JCI, networking, social events and business opportunities should be our major preoccupations.

Our association could increase the business aspect, emphasize mentoring of our Senators and communicate as efficiently and effectively as possible. A dedicated team of Senators should lead simple but realistic and concrete projects with impact in order to satisfy all generations of Senators and make our association recognized and attractive.

Our association will continue the fruitful collaboration we have with the JCI board of directors and JCI headquarters, inform the NOMs about our work so that they have a much better knowledge about the ASE and to generate synergies between our structures. We also could inform Senators more about the excellent and innovative programmes led by LOMs and NOMs.

To improve our visibility and promote the ASE's work, we'd like to participate in the European Presidents' Meeting and the Balkan Conference.

In order to develop business opportunities, we will continue to work on an easy to use offer to Senators to put their business cards and their searches/offers on our website and organize business appointments between "expert Senators" and members/Senators during the World Congress and the European Conference.

Everybody knows we have an exceptional resource at our disposal during our congresses. A wealth of resource we could use much more. Most of us have knowledge, skills, networks... that we could make available to members and Senators who seek them.

During our Jaycee life, most of us had mentors and most of us were (and still are) mentors. Many lessons can be taken from these experiences. We could create "two

way" videos of mentors/mentees telling their stories. These interviews could add value to our mentoring, bring us a lot of good practices, get new ideas, short tips, clever suggestions and help members, LOMs, Senators... to be better, work better, achieve better growth, set new goals and create projects with impact. We could also use them to elect the Senator of the year.

We might also try to develop "two way" mentoring: from the over 70k to the under 70k (today & future) and from the under 70k to the over 70k (history & roots) because each of us can learn from the other - no matter her/his age.

Regarding our communication, we use a lot of different media, with sometimes redundant information, and it seems that a conductor could co-ordinate all these tools to strengthen our brand as Senators and give a better knowledge of what the ASE is and does. That would increase the interest of Senators, stimulate their motivation and lead them to participate more in our meetings and activities.

Although most of our Senate associations are very well organized, some countries, and some "Orphan Senators", need our assistance to feel they are part of Europe and to benefit from the talents of the most experienced of us.

The future gets ready now and we have at our disposal good starting documents to feed our reflection for a strategic plan "Vision 2030", a plan that will strengthen the influence of our association.

**Reynold R. Dumalte**  
**JCI Senator #38826**  
**ASE Deputy President 2018-2019**



# The Lübeck Impulse

## Senate 2030 – Why we are active Senators

Our drive for being an active Senator is upholding the Creed, Mission and Vision of JCI in our lives. We base our activities on the following understanding:

1. The JCI Senate was founded in 1952 to fundraise for JCI. It developed into an honour given for exemplary service to the organization along with a lifetime membership.

However, the cultures across the globe are different and so is the variety of reasons that a Senatorship is given. The JCI Senate is just one more way JCI members can give back and financially support positive change around the world.

2. Many National and Local Organizations have established additional qualifications for giving a Senatorship, in addition to the minimum standards set in the JCI Constitution. Despite these differences, once a Senatorship has been given, all Senators stand equal to each other.

3. As a Senatorship includes a lifetime membership, we understand that we will not be treated differently than any other member except for the reasons stated in the JCI Bylaws. Further, if our spouse is not a Senator or JCI member, we understand that our spouses will not be treated differently than spouses of active members except for the reasons stated in the JCI Bylaws.

As Senators and active citizens, our focus is our network and community, whether it is local, national or global and whether it is business, social or political, and not direct involvement in the management of the JCI organizations. We serve JCI by giving to society what we have learned in JCI and being a living example of the role JCI plays in creating positive change locally, nationally, and globally.

4. As a Senator, by continuing to be involved with JCI, we hold ourselves accountable to be role models and mentors within the organization.
5. Because JCI has an age based membership criterion for young people between the ages of 18 to 40, once a Senator turns 40, we will refrain from involvement in the active management of the organization. Our role will continue through community leadership and mentorship when asked for.

6. Although the wordings of the JCI Mission and JCI Vision have changed over time, the core purpose of JCI is, and always has been, to promote positive change through active citizenship. This core purpose will never be irrelevant.

As humanity strives to be better there is always and will always be a need for help and change. We challenge ourselves, as Senators, to stay engaged in our communities and to serve as leaders and role models, regardless of our age. With that spirit, we strive to always help where help is needed and create positive change.

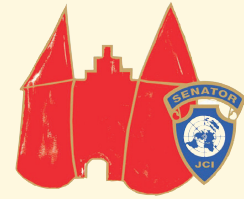
7. As stated in the JCI Bylaws, one of the objectives of the Senate is to promote “fellowship and friendship among Senators...” However, as a Senatorship is recognition of our outstanding service to JCI, we are first united under a commitment to JCI and a mutual respect for the values presented in the JCI Creed.

With this understanding, the Senate fosters the ideas of friendships and social networks, but we also work to support and further the Mission and Vision of JCI as mentors and as a resource to the active JCI organizations.

8. Through the JCI Senate, we are able to continue to connect with and build our JCI network. We also open this network to support the growth and development of JCI and its members.

9. JCI is an environment that fosters and allows learning and growth through everyday experiences – this includes trial and error, engagement, adjustment, and repetition.

As Senators, we encourage this learning to continue with an open dialogue between the Senate and the active JCI organizations. While the Senate has extensive knowledge of the past, the young, active JCI members have extensive knowledge of the current environment, including technical solutions, digital tools, and how to engage other young people today.



## Respect from Contributions and Knowledge

As Senators, we can take advantage of the knowledge and experience from the active JCI members and utilize it in our personal and professional lives. In this way we can have a two-way knowledge transfer between the Senate and the active JCI organizations – with the Senate sharing historical information about the roots of our organization and the active members sharing knowledge about today's world and today's young people.

10. With that perspective, our understanding of mentorship is an attitude of life-long learning and informal leadership. Effective mentorship is only possible with two way communication and learning between the JCI Senate and the JCI organization.

As the generations change, we JCI Senators need to keep an open mind and we may need to unlearn skills or habits that are not effective in the current environment. We need to always be focused on learning and sharing skills and opportunities that foster and promote positive change in today's world. We remain thankful for the learning opportunities during our active JCI career, and the continued learning opportunities as a lifelong JCI member and active member of the JCI Senate.

Therefore, we members of the JCI Senate, recognize the humble honour given to us when we received our Senatorship, but also accept the responsibility of a lifetime membership to continue to support the growth and development of JCI, and to always serve as a living example of this organization's philosophies and beliefs.

There is dissatisfaction with the work of the Senate, especially among younger Senators. That's why in Lübeck during the 60th Wild Boar Conference we asked some Senators in a workshop with Senate World President, Dawn Hetzel #68200, to reflect on the future of the Senate in 2030.

One of the most exciting results was that reverse coaching can and should be incorporated into the future work. At a time when board members of DAX or Fortune 500 companies are learning about the latest developments in this way, we too should begin to use one of JCI's great strengths: trial and error in a protected space. It can also apply to Senators. The Senate could become the space where Senators get the opportunity to learn from younger people and try out current technical and social skills.

It is also clear that in the age of networks certain leadership cultures will no longer work and be accepted. The question arose why the Senate, without having any organizationally influential function, must be a copy of the JCI organizational structures. It would be appropriate to rethink these functional structures.

Respect for people no longer comes from hierarchy but only from their interesting contributions or relevant knowledge. Relevance is not decided by the person that has the competence, but by the potential user. Overall, the dissatisfaction with the behavioural patterns of some older Senators resulted in a desire to clarify the role of Senators.

As a result of the Lübeck workshop, the participants working with Dawn Hetzel, Senate World Chairman and Friedhelm Wachs, European Senate President, formulated the "Lübeck Impulse". This has now been adopted by the European Senate Board, a number of national Senate Presidents, JCI National Presidents and JCI board members, plus a large number of individual Senators.

# ASE Purpose

The purpose in the Constitution/Statuts of the Association of JCI Senators in Europe proposed for adoption at Lyon in 2019 are:

- To promote friendship amongst JCI Senators
  - To maintain and encourage the formation of contacts among them
  - To help create national groups of JCI Senators
  - Whenever possible to assist organisers of multinational JCI conferences in arranging special programmes for JCI Senators
  - To provide support to LOM and NOM members of JCI whenever it is sought
  - To encourage greater participation of members in the activities of the Association
- de développer les relations amicales entre les Sénateurs JCI,
  - de maintenir et encourager les contacts entre eux,
  - d'aider à la création de groupes nationaux de Sénateurs JCI,
  - d'assister dès que possible les organisateurs de conférences multinationales JCI dans l'élaboration de programmes spéciaux pour les Sénateurs JCI,
  - d'apporter le soutien aux membres des organisations JCI locales (LOM) et nationales (NOM) à leur demande,
  - d'encourager une plus grande participation des membres aux activités de l'Association

The English on the 2019 proposal is exactly as stated in the 2007 articles adopted in Maastricht but a slight change from the purpose as stated in the articles adopted on 17th June 1978 in Antwerp which were:

- To promote friendship amongst the JCI Senators in Europe
- To maintain and encourage the formation of business, professional and personal contacts among them
- To help create national groups of JCI Senators
- Whenever it is possible to assist organisers of multinational JCI conferences in arranging special programmes for JCI Senators
- To bring as much moral and financial support as possible to Jaycees whenever it is sought

*Unfortunately a copy of the original articles adopted in Coventry 1976 was not available when compiling this booklet - Editor*



## Senators' Creed Norwegian Style



We believe:

- That thirst and hunger gives meaning and purpose to Senator's life
- That the brotherhood of eaters transcends the extension of your own table
- That a good meal should be of salmon and reindeer rather than of toast
- That a good digestion can be best won by self-service and self-restriction
- That earth's greatest treasure lies in human appetite
- And that Senators' gastronomic fantasies are much better than real life

*As corrupted by Senators in Bergen, 1994*

*First printed in the 25th Anniversary Newsletter – September 1994*

## Senators' Creed Swedish Style



We believe:

- That faith in champagne gives meaning and glamour to Senators life
- That a beefsteak together with fried onion every morning is the best breakfast in the world
- That economic justice can best be won by Senators in a totally free bar
- That Senators should have no power what so ever - but to govern themselves
- That earth's great treasure lies in the hand of the Master of Ceremony
- And that service to the Senators is the best work of life

*Devised by Peter Enckell, JCI Senator #46876 for the 1994 National Congress in Malmo, Sweden*

*First printed in the October 1994 Newsletter & reprinted in the 40th Booklet*





one europe  
one senate



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